

A Shared Vision for Swindon 2008 - 2030



Community Strategy Action Plan
Year 1 June 2008-May 2009

The following pages show some of the actions that will be undertaken as the first steps in the delivery of the comprehensive “Vision for Swindon” over the next 22 years.

As the “Shared Vision” is a long term strategy, an action plan to achieve this will be developed on an annual basis with input from the voluntary and community sector, private businesses and organisations and the relevant public sector partners in the Swindon area. This is the first of these annual action plans. It also includes areas for development over the next 3-5 years.

The key to a successful Community Strategy is genuine involvement and ownership by local people. We hope, therefore, that your group or organisation will be able to make a contribution to the plan in some way for this and future years.

It is anticipated that this plan will be reviewed and discussed at the next Swindon Strategic Partnership Conference in December 2008. This will give us the opportunity to develop a more comprehensive action plan for 2009 and beyond.

Please complete the relevant pages within the pack and leave them in the box on reception or hand them to one of the Swindon Borough Council officers. Alternatively you may return them to Janet Duffield, Senior Policy Manager, Swindon Borough Council, Civic Offices, Euclid Street, Swindon SN1 2JH.

Key to abbreviations used in documents

CYP	Children and Young People
EDE	Economic Development and Enterprise
ES	Environment and Sustainability
HCOP	Healthy Communities and Older People
LAA	Local Area Agreement
NI	National Indicator
NRA	Neighbourhood Renewal Area
NVQ	National Vocational Qualification
PRG	Performance Reward Grant
SSC	Safer, Stronger Communities

Theme 1: Swindon: a destination of choice

By June 2009:

- The new Central Library will open to the public in late summer 2008
- Broad Street Area Community Council will have developed a new Community History Project, telling the story and reflecting the diversity of the area through artifacts and an interview based Community Archive
- Progress the transformational project of a university for Swindon
- All Wichelstowe Design Codes will be EcoHome compliant
- More schools will be working towards “Eco Schools Green Flag” award
- There will be at least 30 entries from local community groups into the annual “Quality of Life” Awards
- Increase in membership numbers to Swindon Climate Action Network (SCAN) from community volunteers
- Further progress and development on the Local Passenger Transport Forum
- More businesses will develop and implement carbon reduction plans
- New contracts in place for Park & Ride & Passenger Transport provision by August 2008
- Improve local biodiversity through active management of local sites (LAA ES NI 197)

Over the next 3-5 years:

- Progress a central area action plan to facilitate delivery of the ‘Vision’ by working with residents in Railway Village and Broad Green
- Create a Public Realm Strategy
- Develop the use of the old Railway Museum further
- Increase investment in the town centre to match/exceed economic growth
- Develop plans for the future use of the University of Bath Oakfield Campus buildings
- Bus usage will increase by 20% by 2011

Theme 1: Swindon: a destination of choice

By June 2009:

Which projects and activities is your group/organisation involved with that will help to achieve this theme?

How would you like Swindon Borough Council and its key partners to support you?

Over the next 3-5 years:

What additional plans or ideas does your group/organisation hope to achieve that could also support Theme 1?

Data Protection

Please provide your details so that we can contact you to discuss any of the above. The information will only be used for this purpose.

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Theme 2: All Swindon people are benefiting from our growing economy

By June 2009:

- 50 Junior Wardens signed up to Neighbourhood Warden Scheme to build local capacity and promote good citizenship
- Neighbourhood enforcement days will be introduced to 50 residents in each priority neighbourhood to improve engagement in local community activities and their living environment
- Increase the number of working age people qualified to at least NVQ Level 3 (EDE NI 164)
- Reduce the gap between the average economic activity rate in the NRAs compared to the average in the Borough excluding NRAs (LAA PRG 4.2)
- Increase the % of people who feel that they belong to their neighbourhood (LAA SSC NI 02)
- Further development of Shaw Community Forest for community use
- Publication of an implementation plan for the housing of art and museum collections that will involve the public as much as possible in this project
- Construction work will start on a new town centre cinema by September 2008
- Increase no. of people engaged in the Arts (EDE NI 11)

Over the next 3-5 years:

- Work to ensure that overall economic prosperity does not mask areas of poverty, disadvantage and inequality. (EDE NI 153)
- Reduce unemployment rates in 10/22 wards where higher than national average
- Replacement/modernization of the Oasis and Link Centre
- Reduce the number of households living in Temporary Accommodation (LAA HCOP NI 156)

Theme 2: All Swindon people are benefiting from our growing economy

By June 2009:

Which projects and activities is your group/organisation involved with that will help to achieve this theme?

How would you like Swindon Borough Council and its key partners to support you?

Over the next 3-5 years:

What additional plans or ideas does your group/organisation hope to achieve that could also support Theme 2?

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Theme 3: We have safeguarded our environment for future generations

By June 2009:

- Improve dialogue and communication within Community Forums, both in relation to Community Safety and wider community issues and priorities
- More residents will be satisfied with the cleanliness of their neighbourhoods (LAA ES NI 195)
- Increase in number of volunteers on the volunteer register
- Broad Street Area Community Council will provide a Community Garden for all to enjoy, with new fencing and railings.
- Reduce the proportion of land and highways that are assumed as having deposits of litter and detritus to 13%
- Increase in the number of “Green Flag Award” parks and green space and public satisfaction to 80%
- All abandoned vehicles removed within 24 hours from when Swindon Borough Council is entitled to do so
- All racist or obscene graffiti will be removed within 1 working day of it being reported
- Reduction in the “assault with injury” crime rate (SSC NI 20) and anti-social behaviour (SSC NI 27)
- Reduce the gap between average economic activity rate in the NRAs compared to the Borough average excluding NRAs (EDE PRG 4.2)
- Improve access to services and facilities by public transport, walking and cycling (LAA ES NI 175)

Over the next 3-5 years:

- Use less, re-use more and minimize our waste of natural resources (LAA ES NI 193)
- Increase the number of economically active people by an additional 8% by 2011
- Reduce per capita CO2 emissions in the Borough (LAA ES NI 186)

Theme 3: We have safeguarded our environment for future generations

By June 2009:

Which projects and activities is your group/organisation involved with that will help to achieve this theme?

How would you like Swindon Borough Council and its key partners to support you?

Over the next 3-5 years:

What additional plans or ideas does your group/organisation hope to achieve that could also support Theme 3?

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Theme 4: A healthy, caring and supportive community

By June 2009:

- Work will continue to reduce high blood pressure in affected residents to an acceptable level
- Nearly a quarter of all residents over 16 will be undertaking moderate physical activity at least 3 times per week (LAA SSC NI 08)
- Broad Street Area Community Council will provide new sports equipment for the area for all to enjoy
- A quarter of all adult residents will have increased their fruit and vegetable intake, particularly within NRAs
- All of our schools will have achieved “Healthy School Status”
- Work to reduce all age, all cause mortality (LAA HCOP NI 120)

Over the next 3-5 years:

- Reduce obesity in Year 6 children (LAA CYP NI 56)
- Reduce referrals to Children’s Social Care going to initial assessment (LAA CYP NI 68)
- Reduce the under 18 conception rate (LAA CYP NI 112)
- More drug users in effective treatment (LAA SSC NI 40)
- Reduce repeat incidents of domestic violence (LAA SSC NI 32)
- More people with a long term condition are supported to be independent and in control of their condition (LAA HCOP NI 124)
- Reduce the number of Emergency Bed Days (LAA HCOP NI 134)
- Increase the number of people over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently (LAA HCOP NI 139)
- Increase the number of vulnerable people achieving independent living (LAA HCOP NI 141)

Theme 4: A healthy, caring and supportive community

By June 2009:

Which projects and activities is your group/organisation involved with that will help to achieve this theme?

How would you like Swindon Borough Council and its key partners to support you?

Over the next 3-5 years:

What additional plans or ideas does your group/organisation hope to achieve that could also support Theme 4?

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Theme 5: A place where high aspirations are supported by superb education provision for all ages

By June 2009:

- Introduce taster sessions in schools, covering a range of sport and cultural experiences so that children and young people become aware of different opportunities
- Increase the number of young people participating in Youth Achievement Awards, Adventure Challenge and Youth Challenge through better promotional materials
- There will be a reduction in the number of first time youth offenders
- Increase the number of people recorded as, or reporting that, they have taken part in voluntary work in 12-month period. (LAA PRG 12.3)

Over the next 3-5 years:

- Reduce the number of 16-18 year olds not in education, employment or training (NEET) (LAA CYP NI 117)

Theme 5: A place where high aspirations are supported by superb education provision for all ages

By June 2009:

Which projects and activities is your group/organisation involved with that will help to achieve this theme?

How would you like Swindon Borough Council and its key partners to support you?

Over the next 3-5 years:

What additional plans or ideas does your group/organisation hope to achieve that could also support Theme 5?

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Theme 6: A place where local people can have real influence and where they feel safe

By June 2009:

- A Young People's Satisfaction Survey will take place in November 2008
- Increase young people's participation in positive activities (LAA CYP NI 110)
- Implementation of a CCTV scheme at Lydiard Park to prevent vandalism and damage
- Roll out the successful trial of refurbishing bus shelters with anti-vandal materials to identified "hot spots" across the Borough
- Increase in number of people satisfied overall with their area (SSC NI 05)

Over the next 3-5 years:

- Encourage positive behavioral change through a more responsive and empowered community
- Reduce serious violent crime (LAA SSC NI 15)
- Reduce serious acquisitive crime (LAA SSC NI 16)
- Reduce the re-offending rate (LAA SSC NI 30)

Theme 6: A place where local people can have real influence and where they feel safe

By June 2009:

Which projects and activities is your group/organisation involved with that will help to achieve this theme?

How would you like Swindon Borough Council and its key partners to support you?

Over the next 3-5 years:

What additional plans or ideas does your group/organisation hope to achieve that could also support Theme 6?

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