



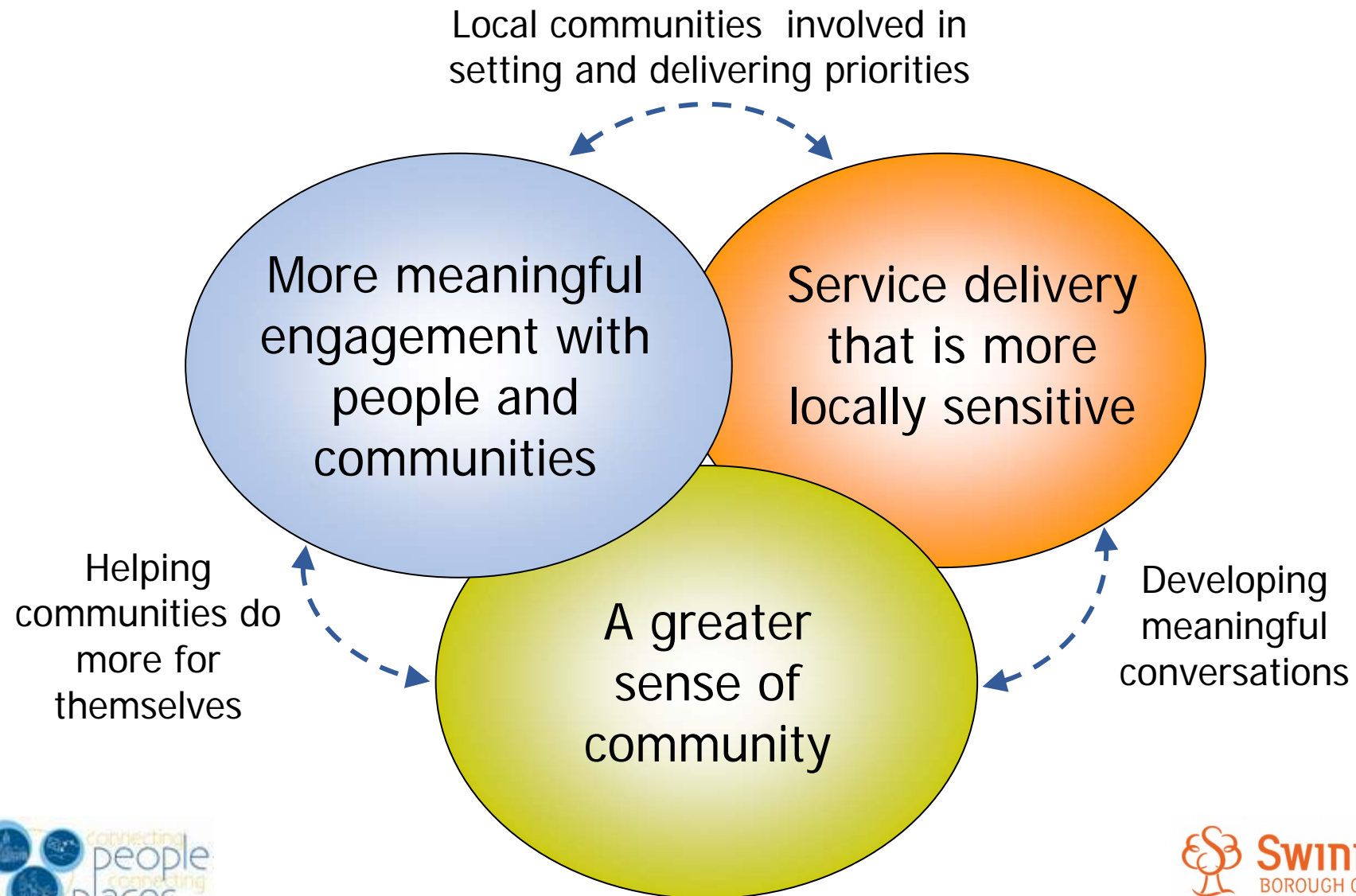
“A way of learning together what hope, trust, respect and responsibility mean to Swindon communities and how we can build on that together to make a difference.”

Swindon Strategic Partnership Board



# What is Connecting People Connecting Places?

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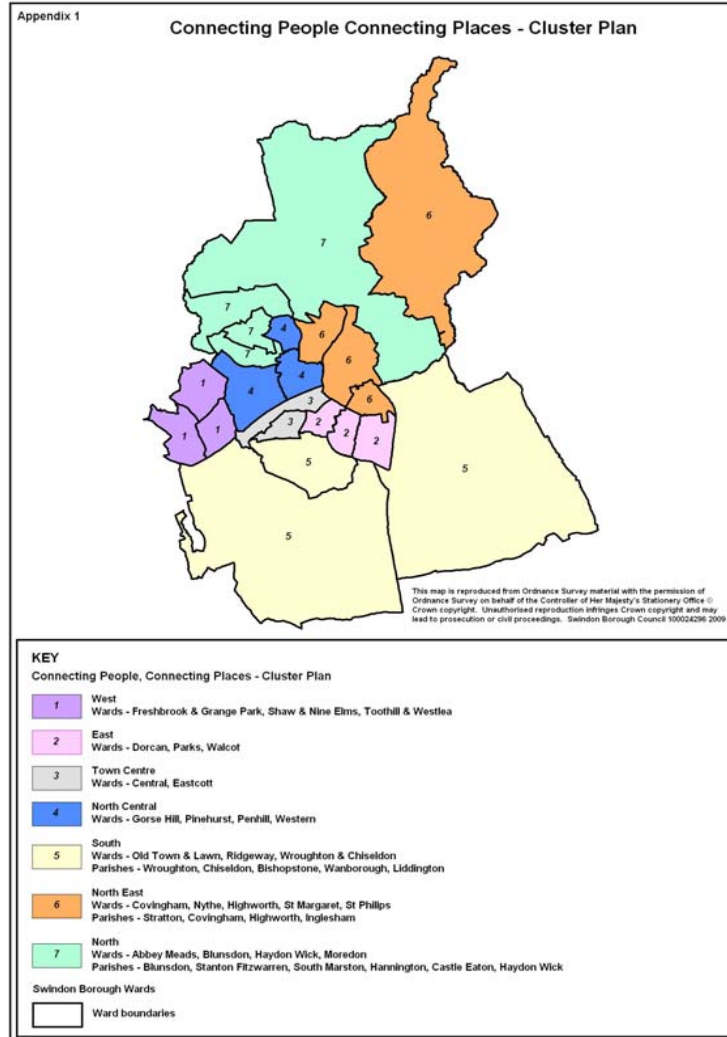
# Cluster Leads

**North**  
**Allyson Jordan**  
 Head of Library Services  
**Chair Cllr. Stoddart**

**West**  
**Bernie Brannan**  
 Dir. of Housing & Leisure  
**Chair Cllr. Martin**

**South**  
**Stephen Taylor**  
 Dir. Law & Democratic Services  
**Chair Cllr. Shaw**

**Town Centre**  
**Mark Walker**  
 Policy & Regeneration Manager  
**Chair Cllr. Wood**



**North East**  
**Sara Tough**  
 Dir. Integrate Children & Young People Services  
**Chair Cllr. Findlow**

**East**  
**Mark Hopkins**  
 Head of Programme & project management  
**Chair Cllr. Childs**

**North Central**  
**Ian Bickerton**  
 Dir. of Access & Provision  
**Chair Cllr. Small**



# Meaningful Engagement - Examples

## North Central Cluster



## Town Centre Cluster



## North Cluster



## Open Engagement Events

- NC Gorse Hill Baptist Church Engagement Event
- NC Even Swindon Community Centre 'Meet & Greet'
- TC Wharf Green Engagement Event
- TC Street Corner Conversations
- NE Messenger Pub Engagement Event
- E Cluster 'Big Lunch'
- N North Swindon Library Engagement Event
- N Tawny Owl Pub 'Leisure & Free-time' Event
- S Croft Sports Centre Event
- S Wroughton 'Meet and Greet'

## Meaningful Engagement - Examples

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- West Swindon Forum has produced a positive response from issues raised. Attendance at the forum has increased
- Prototyping of the 21<sup>st</sup> Century Councillor social networking programme
- Arranging for Ward Members to visit local schools to discuss local democracy and accountability. January – Drove Junior School
- Cluster Profiles & Questionnaires/Surveys
- Existing Engagement Audit and move from community engagement to community development
- Intensive Local Engagement project underway



# Building a Sense of Community - Examples

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Working closely with community facilities team

Building new community centre at Pinetrees 'to help build a stronger sense of community in Pinehurst '



Freshbrook Community Centre -The community pulling together to save their centre

West Swindon Web Forum - being developed by the community to support the West Swindon Forum meeting.

Wichelstowe 'newcomers' group meeting together as a new community

## Locally Sensitive Services - Examples

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- Streetsmart - Offering to match community resource with Council resource to do things differently together. Tapping into local people's enthusiasm to improve their environment
- LIFE Building relationships with individual families in crisis
- Re-orientation of community grants around the 'Three pillars' of CPCP
- Better and more efficient links between police and HMOs licence officer to help tackle issues in Broad Green around rooms being used for immoral purposes.
- Influencing the Child Intake Policy so that siblings have higher priority when applying for school places
- Real appetite from partners to join up processes and understand each other's service.



safer • cleaner • smarter



## Partner and Community Engagement - Examples

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Partnership Board Away Days

SSP Conferences:

- February 2009
- October 2009

SSP Overview & Monitoring

SSP Overview & Monitoring Plus

Research and Consultation



Sense of Belonging – understanding what brings communities together, what influences a feeling of belonging and what enables network-building. Understanding what is already in place.

Place survey – giving information on whether people feel satisfied with their local area and involved in local decision making

## Building a CPCP Framework for 2010/11 - Examples

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### Next Steps

Locality working and community facilities

Learning from family life

Development of capacity and capability – Members, Parishes,  
V&CS, Staff and Partners

Communications

