

DELIVERY PLANNING – LAA 2 2008-2011 – (April 2009 – April 2010)

National Indicator Number	Baseline	Targets 08/09	Targets 09/10	Targets 10/11	High Level Delivery Milestones	Timescales	Owner
ECONOMIC DEVELOPMENT & ENTERPRISE BLOCK							
153 – % of Working age people claiming out of work benefits in the worst performing neighbourhoods	28.1%	27.8%	27.6%	27.4%	<ul style="list-style-type: none"> ❑ Launch Jobcentre Plus ESF programmes - Journeys to Work and Disadvantaged Neighbourhoods have been specifically procured to deliver in all Swindon Children's Centres and in the 5 NRAs. ❑ Delivery of Pathways to Work in Swindon aimed at supporting Incapacity Benefit claimants into sustainable work ❑ Develop proposals for a Cross LAA Theme Worklessness Group ❑ Establish practical working protocols with Key Enabling Groups - Social Inclusion projects, Economic Inclusion Activities, Employer engagement and Affinity organisations; Regeneration Partnership. ❑ Development of a Swindon Employment Plan aimed at engaging, developing and supporting workless individuals into the workforce using Swindon EXPO as a vehicle for delivery. 	By March 2011	Bill Cotton
164 – % of Working age population qualified to L3 or higher	44.9% (2006)	45%	45.5%	45.9% (1% increase)	<ul style="list-style-type: none"> ❑ We plan to promote skills pledge amongst the employer partners on the P/B. When signing, employers are agreeing to complete a skills audit and train their staff at all levels as appropriate, and will include L3. This will be supported through Train to Gain and Work Based Learning. ❑ Apprenticeships - public sector compact. This is being led by SBC and is at very early stages. This is an agreement to deliver additional apprenticeships as a workforce development solution. Plans are being developed to offer joint apprenticeship places from Sept 2008. We will agree targets for this work over the next 3 yrs to support the LAA. ❑ European Social Fund. There is a proposed bid for Swindon and If the bid is successful, this will engage employers in training including level 3. ❑ Employer Engagement. Plans will be developed through the SSEP selling the advantages of L3 so that there is greater engagement by employers. Both the Employment and Skills Board and large employers can take an active role in this. 	By March 2011	Bill Cotton
154 – No. of Net additional homes provided	1842 (2005-08)	1300 per year	1400 per year	1450 per year	<ul style="list-style-type: none"> ❑ We will allocate strategic and small scale urban extensions in the Swindon Borough Core Strategy, facilitating the early delivery of these sites ❑ We are undertaking a Strategic Housing Land Availability Assessment (SHLAA) to identify brown-field and other small development sites which can contribute to the delivery of new homes ❑ We are reviewing the Developer Contributions Guidance Note to speed up negotiations with developers on planning obligations ❑ We are developing a partnership approach to infrastructure and service provision to enable the timely delivery of key infrastructure and facilities ❑ We are continuing to improve the time taken for planning applications to be processed and decisions made ❑ We are working with RSL's to improve the delivery of social-rented housing 	Preferred Option – March 2008 Submission Draft April 2009 Nov 2008 March 2009 On-going On-going On-going	Dave Potter

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SAFER & STRONGER COMMUNITIES BLOCK							
2 - % of people who feel that they belong to their neighbourhood	54.8%	Baseline not set until Feb 2009	55.5%	56.9%	<ul style="list-style-type: none"> ❑ Identification of a 'Belonging' badge or strapline for use across all key services. Raise awareness of what activity is already taking place to meet this indicator ❑ Introduce a loyalty or reward scheme connected with participation ❑ Non or low participating communities or neighbourhoods are identified ❑ Identify and deliver 6 showcase events and activities that promote belonging ❑ Implement a Love Swindon campaign and Spirit of Swindon Awards ❑ Promote community cohesion through effective tension monitoring across Swindon and effective interventions ❑ Embed the sense of belonging in outward communications relating to neighbourhood consultation and engagement structures ❑ Encourage and support the creation and delivery of neighbourhood events and celebrations ❑ Involve faith communities in promoting belonging ❑ Work with community and voluntary groups to join in the promotion of belonging to neighbourhoods and Swindon 	<p>Oct 09</p> <p>Apr 09-Mar 11</p> <p>Apr 09-Jan 11</p> <p>July 08-Mar 09</p> <p>Feb -Dec 09</p> <p>Jun 08-Mar 11</p> <p>Jun 08-Mar 11</p> <p>Jun 08-Mar 11</p> <p>Jun 08-Sep 09</p> <p>Sep 08-Mar 11</p>	Ged Cassell
5 – Overall Satisfaction with local area	80%	Baseline not set until Feb 2009	81%	81.7%	<ul style="list-style-type: none"> ❑ Develop a joined up approach to the way we collect, use and share information/intelligence about our citizens so that all LAA partners can better understand what the key drivers of satisfaction are. ❑ Co-ordinate integrated marketing/communications campaigns, in partnership that take advantage of our citizen insight and are targeted at the key drivers of satisfaction. ❑ Develop a co-ordinated partnership approach to consultation and implement a consultation calendar, rationalise the number of consultations and ensure the results are used effectively by all partners to shape policies, services and increase satisfaction. ❑ Ensure that we effectively communicate our joint locality working and neighbourhood management agenda so that citizen's understand the influence they have and the difference being made in their communities. ❑ Develop a communications resource/function that co-ordinates all of the work of the partnership and ensures a consistent quality of communications activity based upon some key messages 	<p>Ongoing</p> <p>Ongoing</p> <p>Sept 2009</p> <p>Ongoing</p> <p>Sept 2009</p>	Gavin Calthrop
8 –% of Adult participation in Sport and active recreation	19.5% (Nov 05/6)	21.5%	22.5%	23.5%	<ul style="list-style-type: none"> ❑ A robust management system, including recruitment and retention policy for coaches, volunteers and leaders across physical activity deliverers. ❑ An effective and accessible Club Development and Accreditation programme for local clubs, linking to existing Sport England/NGB and WASP accreditations. ❑ A brief intervention training (training the trainer) programme for public sector staff, cascading physical activity advice and opportunities ❑ A co-ordinated and consistent approach to the provision of sport and leisure opportunities for children, young people and adults with disabilities ❑ A co-ordinated and sustained cycling programme operating across the town via Partnership with CTC ❑ Develop the Active Swindon Partnership Strategy and agreed action plan ❑ A robust set of strategies and delivery plans which set out aspirations and identify keys areas of work ❑ Befriending initiative to create a behaviour change towards physical activity in older people ❑ Facilities strategy to bring forward ideas and structure to the maintenance and development of Leisure facilities in Swindon ❑ Seek regular injections of money into Swindon to ensure the maintenance of Leisure facilities and programmes ❑ Safe, effective sporting and physical activity provision which meets all legislation and safeguards participants 	<p>Ongoing</p> <p>Done</p> <p>Done</p> <p>April 2009</p> <p>Sept 2009</p> <p>April 2010</p> <p>April 2009</p> <p>Dec 2009</p> <p>Sept 2009</p> <p>Ongoing</p> <p>Ongoing</p>	Roger Byrne

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11 – % of the adult population who are engaged in the Arts	38.3%	38.3%	39.3%	41.3%	<ul style="list-style-type: none"> <input type="checkbox"/> Host a Swindon Does Art tent at the Radio 1 Big Weekend <input type="checkbox"/> Repaint the Golden Lion mural with artist Ken White <input type="checkbox"/> Commission 4 community arts participation projects. <input type="checkbox"/> Develop plans for major classical music project 2010-2012 <input type="checkbox"/> Re-brand and re-launch Flux mobile “Swindon Does Arts” <input type="checkbox"/> Deliver schools Interfaith project and premiere film and performance <input type="checkbox"/> Launch interactive family games on the Big Screen <input type="checkbox"/> Big Hat Cabaret at the Arts Centre celebrating disability arts in Swindon <input type="checkbox"/> Deliver Arts Activities under the SDA banner as part of Lydiard Park Engagement Programme <input type="checkbox"/> 20 sessions community poetry <input type="checkbox"/> Family Sundays 	May 2010 June 2010 March 2010 March 2010 September 09 March - July 09 June 2009 July 2009 2009 -2010 2009-2010 April 2010	Helen Miah
15 – No. of most serious violent crimes per 1,000 population Baseline set on mid-2007 population estimates)	0.42 (79 offences)	0.41	0.40	0.39 (73 offences)	<ul style="list-style-type: none"> <input type="checkbox"/> Improve communications and public awareness/perceptions <input type="checkbox"/> Improve hot spot locality management including transport availability, road closures/alley gating <input type="checkbox"/> Examine restorative justice as a tool to reduce/deter offending 	Ongoing January 2010 October 2009	Richard Palusinski
16 – No. of serious acquisitive crimes per 1,000 population (Baseline is 2932 offences based on 2006 pop estimates)	14.64 crimes (2732 Offences)	14.20 crimes	14.00 crimes	13.83 crimes (2580 offences)	<ul style="list-style-type: none"> <input type="checkbox"/> Develop joint intelligence opportunities and co-ordinate services to effectively reduce crime in terms of victims, offenders and location. <input type="checkbox"/> Implement the recommendations of the DIP and PPO reviews <input type="checkbox"/> Engage with relevant partner agencies to minimise the number of persons from all communities from becoming victims or offenders <input type="checkbox"/> Continue to develop effective intervention and referral to drug and alcohol treatment services <input type="checkbox"/> Improve information provision to encourage greater personal and corporate security 	Ongoing May 2010 March 2010 Ongoing Ongoing	Richard Palusinski
20 – No of assaults with less serious injury offences per 1,000 population (Baseline is 1873 offences based on 2006 pop estimates)	7.70 crimes (14369 offences)	7.65 crimes	7.60 crimes	7.55 crimes (14083 offences)	<ul style="list-style-type: none"> <input type="checkbox"/> Implement existing CCTV strategy ensuring links to other relevant strategies <input type="checkbox"/> Establish Town Centre Strategic Group <input type="checkbox"/> Work with licensed trades to improve co-operation, standards and sanctions <input type="checkbox"/> Develop Capable Guardian role 	April 2011 Oct 2009 Ongoing April 2011	Richard Palusinski
27 – Understanding local concerns about Anti-Social Behaviour and crime issues by the local council and the police.	21.2%	Baseline not set until Feb 2009	23.5%	24.7%	<ul style="list-style-type: none"> <input type="checkbox"/> Establish agreed ASB Strategy <input type="checkbox"/> Develop Victim and Witness Forums <input type="checkbox"/> Review consulting/informing structure of Neighbourhood Policing Teams <input type="checkbox"/> Review best practice from other Community Safety Partnerships/Crime and Disorder Reduction Partnerships <input type="checkbox"/> Develop community engagement toolkit 	August 2009 Sept 2009 Ongoing Ongoing Dec 2010	Richard Palusinski
30 –The change in convictions for prolific and other priority offenders over a 12 month period. (%)	15%	Baseline not set until Feb 2009	12%	Based on the ratio of 1 to 0.8	<ul style="list-style-type: none"> <input type="checkbox"/> To regularly review the criteria for entry and exit to the PPO Review <input type="checkbox"/> To improve reducing re-offending pathway links for offenders subject to the Resettlement & Rehabilitation strand of the PPO scheme. <input type="checkbox"/> To create a tailored approach to assessment of persistent drug using offenders needs. <input type="checkbox"/> To evidence outcomes in terms of local impact of PPO scheme in respect of reduced re-offending/reconviction 	Ongoing Dec 2010 March 2010 Ongoing	Richard Palusinski
32 – Repeat Incidents of domestic Violence	34%	Baseline not set until Feb 2009	31%	28%	<ul style="list-style-type: none"> <input type="checkbox"/> Develop agreed strategy document <input type="checkbox"/> Improve effectiveness of information sharing, underlined by reviewed information sharing protocol <input type="checkbox"/> Embed new commissioned outreach service 	March 2009 By 2011	Richard Palusinski
40 – No. of drug users recorded as being in effective treatment	504 (baseline figures supplied October 2008)	+4%	+1%	+1% (Total 6% over 3 yrs)	<ul style="list-style-type: none"> <input type="checkbox"/> Undertake annual needs analysis <input type="checkbox"/> Agree annual treatment plan with National Treatment Agency <input type="checkbox"/> Commission services in line with priorities of needs analysis and budgets available 	2009 - 2011 2009 - 2011	Richard Palusinski

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CHILDRENS & YOUNG PEOPLES BLOCK							
56 - Obesity primary school children year 6 (% of children in yr 6 who are obese)	17.3%	19.01%	18.46%	17.24%	<input type="checkbox"/> Mend Exercise Nutrition and Do It Project running 3 programmes a year with 14 young people and with evidence of improved outcomes through evaluation reports on each course	March 2010	Fiona Dickens
					<input type="checkbox"/> Development and implementation of Healthy Weight Strategy and Action Plan to establish baseline obesity levels, deliver evidence based programmes to prevent and manage obesity, and delivery of milestones in Healthy Weight Action Plan 2009-2011 so that obesity levels reduce	March 2011	Fiona Dickens
					<input type="checkbox"/> Development of local programmes to link in with the national Change4Life campaign and ensure inclusion in Healthy Weight Strategy and Action Plan	March 2011	Fiona Dickens
					<input type="checkbox"/> Develop and implement Swindon Obesity Care Pathway for children thereby reducing obesity among children	April 2010	Dir Access & Provision
					<input type="checkbox"/> Review School Meals Strategy 2008-2010 and ensure that relevant actions are delivered to specified timescales	Sept 2009	Dir Access & Provision
					<input type="checkbox"/> Ensure that effective monitoring and reporting systems are in place for NI52, increase in update of FSM and paid school meals	Sept 2009	Play Co-ordinator
					<input type="checkbox"/> Continue to implement the Play Strategy and ensure milestones are achieved so more children are enjoying positive activities	March 2011	Helena Robinson
					<input type="checkbox"/> Increase the levels of sport and physical activity participation in schools and in the community, ensuring every young person aged 5-16 has the opportunity to participate in 5 hours of quality physical education and sport on the school site and in the community, and 3 hours for young people aged 16-19	March 2011	
					<input type="checkbox"/> Increase the number of children and young people accessing local sports clubs on a regular basis, through the support of the local Sports Forum and the development and accreditation of local clubs	August 2009	Helena Robinson
					<input type="checkbox"/> Agree and publish Physical Activity Strategy to increase take up and offer of sport to young people, and link to Healthy Weight Strategy also to include Child Measurement Programme		Fiona Dickens
					<input type="checkbox"/> Healthy lifestyle initiatives in school and youth provisions, led by young people – leaflets, practical demonstrations	March 2011	
					<input type="checkbox"/> Improve leisure facilities and activities for children and young people and their families, and be inclusive for all needs – income, mobility, disability, fitness levels.	March 2011	
					<input type="checkbox"/> Reduce the year on year rise in obesity of children in Year 6 to 18.5% in 2010 and 17.24% by 2011 by implementing a Healthy Weight Strategy, working closely with children's centres and schools through Healthy Schools team. Move from Healthy Schools Programme to Healthy Schools Plus for a further 20 schools by March 2010 so that a total of 40 schools are registered.	March 2010	Director Integrated Children and Young People Services
					<input type="checkbox"/> Develop co-location proposals for four integrated locality teams and children's community teams and co-locate one team. Implement new business processes across universal, targeted and specialist services so that children and families receive services earlier.		
					68 - % of Referrals to children's social care going to initial assessment	41.20%	52%
<input type="checkbox"/> Ensure the Targeted Mental Health Programme reaches children from minority ethnic communities by developing the programme in partnership with parents and carers	March 2009						
<input type="checkbox"/> Delivering a targeted programme for 20 children and mothers who have experienced domestic violence in 2008 rising to 50 children and parents building improvements in resilience in children and increase capacity of the parent with an evaluation published.	Dec 2010						
<input type="checkbox"/> Implement single point of assessment and planning for vulnerable children through the Common Assessment and link this to children in need evidenced through an annual evaluation of Common Assessments	March 2010						
<input type="checkbox"/> All new referrals have a CAF before initiating Initial Assessments (except where there are immediate Child Protection concerns)	March 2010						
<input type="checkbox"/> Implement Family Intervention Project and Intensive Intervention Project across services	October 2009						

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					targeting 50 families in 2009/10, and develop a consistent approach to supporting parents through universal, targeted and specialist services, with agreed model in place by October 2009 <input type="checkbox"/> Evaluate Intensive Intervention for young people so that offending, homelessness and case placements are prevented <input type="checkbox"/> Implement See the Adult, See the Child Protocol and deliver three training sessions to staff from Children and Adult Services <input type="checkbox"/> 14 targeted family support services in line with the Parenting Support Strategy with a requirement on all service providers to undertake common assessment, lead professional role and delivery of individual parenting support in the home in 2009 to achieve family stability and agree targets in place. This will be evidenced through an annual report on improved outcomes of commissioned services. <input type="checkbox"/> Establish the effectiveness and improvement of outcomes for families receiving services from Parent Support Advisors through publication of first evaluation.	and March 2010 Nov 2009 March 2010 March 2010 Nov 2009	Director Strategy and Commissioning Director Strategy & Commissioning Director Safeguarding & Corporate Parenting Service Manager Strategy & Commissioning Director Strategy & Commissioning

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110 - young people's participation in positive activities (%)	74.9%	No target - negotiated Jan 2009	77.5%	80.5%	<input type="checkbox"/> Improving access to leisure, sport, arts and culture for all children and young people and particularly children in care and disabled young people so all of them have the opportunity to learn new skills and strengthen their resilience and self confidence report progress to Corporate Parenting Board	March 2010	Integrated Youth Support Manager
					<input type="checkbox"/> Develop and implement a Positive Activities Strategy in response to Aiming High for Young People which includes how our statutory responsibilities will be met and how we will improve access to a wide range of educational, leisure, sports, arts and cultural activities to give all young people the opportunity to have access to personal development which will strengthen their resilience and self confidence.	March 2010	13-19 Team
					<input type="checkbox"/> Develop and implement plans to ensure that all young people have access to up to date, accurate and comprehensive information on positive activities available across Swindon through implementation of information system and ensure young people from diverse backgrounds access services	October 2009	13-19 Team
					<input type="checkbox"/> Increase the number of young people achieving accredited outcomes including awards as a result of the involvement in positive activities – baseline and target to be set	March 2010	Dir Integrated Services CYP
					<input type="checkbox"/> Develop and implement a range of mechanisms to promote positive messages about the achievements and contribution of young people and celebrate their successes with milestones developed and report to Positive Activities Working Group	Sept 2009	Dir Integrated Services CYP
					<input type="checkbox"/> Develop and implement plans to enable young people to contribute positively to their community leading to increased community cohesion, including opportunities to promote pro-social behaviour and increase opportunities for volunteering, with targets developed and regular reports on progress to Positive Activities Working Group	February 2010	Dir Svs to CYP & 13-19 Team
					<input type="checkbox"/> Review the Youth Participation Strategy to ensure an increasing range of opportunities for a wide range of young people to become involved in the development, design, delivery and evaluation of services to meet their needs. This includes 4 residential sessions of the Youth Forum and annual meeting with elected Members	March 2010	Dir Strategy & Commissioning
					<input type="checkbox"/> Training on Hear By Right standards, with initial conference of young people and managers to launch	July 2009	Dir Strategy & Commissioning
					<input type="checkbox"/> Review the work carried out to date with Youth Opportunity and Youth Capital Funds and develop a strategy to outline how young people will be actively involved in a range of commissioning activities in the future with report to Positive Activities Working Group	Dec 2009	Dir Integrated Services CYP
					<input type="checkbox"/> Report on outcomes of current projects to work with Muslim young people to prevent future potential extreme behaviour and make recommendations for future work with Positive Activities Working Group	July 2009	Youth Offending Team Manager
					<input type="checkbox"/> YOT Capacity and Capability Plan 2008/09 is refreshed and agreed by YOT Board	August 2009	YOT Head of Service
					<input type="checkbox"/> New legislation on sentencing and the supervision of Court disposals is implemented (Criminal Justice and Immigration Act 2008) and reported to YOT Board	Dec 2009	YOT Head of Service
					<input type="checkbox"/> In support of the above new legislation, implement service delivery change and working practice 'The Scaled Approach'	Dec 2009	YOT Head of Service
					<input type="checkbox"/> Improve and increase participation of young people in using and developing library services, especially services for young people, through the Headspace project in the new Central Library	Feb 2010	Strategic Mgr, C&YP Services Libraries
					<input type="checkbox"/> Build on the work to date focusing on the review of current youth facilities to develop a youth facilities strategy linked to wider work to meet the needs of Swindon and report to Positive Activities Working Group	Jan 2010	Director Integrated CYP Services
112 - under 18 conception rate (%) (target presented as percent improvement (rather than TP rates)	15%	35%	55%	55%	<input type="checkbox"/> Implement and deliver Teenage Pregnancy Action Plan for 2009-10 so that there is a reduction in the conception rates	April 2010	Dir Svs to CYP
					<input type="checkbox"/> Submit monitoring reports on implementation of Teenage Pregnancy Action Plan to Child Health Commissioning Group every four months so that all actions are implemented to deadlines	March 2010	Teenage Pregnancy Commissioning Manager
					<input type="checkbox"/> Receive evaluation report from outreach services to meet identified local need following review to ensure teenage conception rates reduce in areas of disadvantage	Nov 2009 and April 2010	TP Comm Mgr
					<input type="checkbox"/> Deliver improved contraceptive and sexual health services by establishing sexual health	December 09	TP Comm Mgr

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					services on 6 secondary school sites <input type="checkbox"/> Continue to implement Media and Communications Strategy and Action Plan so that all staff are aware of common message and disseminate to young people <input type="checkbox"/> Ensure foundation training of relevant staff in children services in sexual health and relationship issues, identified in appraisal, so they are able to provide advice, information and appropriate services by rolling out a new programme of 1 day training days <input type="checkbox"/> Implementation of a Chlamydia screening programme in areas reaching 17% of all 15-24 year olds with social marketing and a new action plan <input type="checkbox"/> Improve SRE deliver across education provision, schools, EOTAS and colleges through establishing targeted actions following publication of report and discussion at Enjoy and Achieve Working Group <input type="checkbox"/> Improve identification of and intervention with young people at risk of early parenthood through matching data on educational attainment, exclusion, attendance, being looked after and sharing this with Locality Teams, so vulnerable young people receive targeted SRE services <input type="checkbox"/> Deliver the Family Nurse Partnership Project, targeting teenage mothers through a joint PCT and SBC project	March 2010 March 2010 July 2009 Sept 2009 Sept 2009 March 2010	TP Comm Mgr Dir Integ Svs CYP Dir Integ Svs CYP TP Comm Mgr and Healthy Schools Comm Mgr Director Integrated Services CYP Director Strategy and Commissioning
117 - % of 16-18 year olds who are not in education employment or training (NEET)	6.2%	5.6%	5.5%	5.4%	<input type="checkbox"/> Deliver four new diplomas by Sept '09 <input type="checkbox"/> Review and implementation of the 13-19 Strategy and Implementation Plan to improve achievement and progression in learning and employment so that more young people have a good skills base to achieve economic well being including better tracking and financial incentives to learning <input type="checkbox"/> Deliver actions in Aim 5 of the 13-19 Plan ensuring high quality broad based provision and planning for the entitlement including delivery of Diplomas, Foundation Learning Tier preparation and working with partners to increase apprenticeship opportunities <input type="checkbox"/> Deliver actions in Aim 6 of the 13-19 Plan including the review of the NEET Strategy and effective targeted intervention and provision to meet needs <input type="checkbox"/> Deliver actions in Aim 2 of the 13-19 Plan to raise aspirations, achievement and progression in learning including specific actions to improve transition into post 16 learning <input type="checkbox"/> Deliver actions in Aim 3 of the 13-19 Plan, ensuring effective high quality IAG to support progression in learning <input type="checkbox"/> Deliver requirements outlined in Raising Expectations and 16-19 Provision and Participation elements of the Apprenticeships, Skills, Children and Learning Bill <input type="checkbox"/> Implement plans to ensure the Care Leaver Team are able to effectively support young people leaving care to access education, employment and training and secure support from other services <input type="checkbox"/> Develop plans to outline how partners including the multi-disciplinary teams are able to effectively contribute to the 13-19 Implement Plan and the NEET Strategy and set some performance measures and targets <input type="checkbox"/> Increase the participation of young people in the design, development and evaluation of 13-19 provision and services and roll out Hear by Rights training with all schools and colleges with quarterly reports to E&A working group.	Sep 2009 June 2010 March 2010 March 2010 March 2010 March 2010 March 2010 March 2010 July 2009 March 2010	Dir Schools and Learning Dir Schools and Learning Dir Schools and Learning Dir Schools and Learning Dir Schools and Learning/ Dir Econ Development Dir Schools and Learning/ LSC Partnership Dir Dir Children & Families Dir Schools and Learning Dir Strategy & Commissioning
HEALTHY COMMUNITIES & OLDER PEOPLE BLOCK							
120 - All Age – All Cause mortality rates (per 100,000 population) (Cherry Jones)	746 (men) 516 (W)	712 (men) 472 (W)	703 (men) 453 (W)	694 (men) 436 (W)	Increase life expectancy (with particular focus on neighbourhoods of highest deprivation and with communities who experience health inequalities) <input type="checkbox"/> Refresh the Tobacco Control action plan and commence implementation <input type="checkbox"/> Refresh the Swindon Tobacco Control strategy in line with the National Strategy (publication delayed, due out later this year) <input type="checkbox"/> Reduce smoking prevalence rates in Swindon to <ul style="list-style-type: none"> ▪ 23% (Apr 08), 21% (Apr 09), 19% (Apr 10) <input type="checkbox"/> The NHS Stop Smoking Services to support <ul style="list-style-type: none"> ▪ 1184 people to stop smoking in 2008/09 ▪ 1255 people to stop smoking in 2009/10 ▪ 1269 people to stop smoking in 2010/11 	June 2009 Nov 2009 April 08,09,10 June 2009 June 2010 June 2011	Tobacco Control Partnership Jennie Kenyon Jennie Kenyon

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					<ul style="list-style-type: none"> ❑ Refresh of the Swindon Healthy Weight Strategy and Action Plan ❑ Establish and track local obesity prevalence rates through regular recording of BMI in Swindon children and extend weight management programmes available for children ❑ Develop and implement the Active Swindon Partnership Strategy and agreed action plan ❑ Increase physical activity participation rates across Swindon by 1% year on year from a baseline of 19.5% in 2006 to 23.5% 2010 (links across to NI8) ❑ Implementation of the Sexual Health Strategy and agreed action plan and identified timescales for delivery ❑ Implement bowel cancer screening programme for Swindon population aged 60 – 69 ❑ Improve coverage of cervical screening programme in line with national targets ❑ Implement a programme of Vascular Risk Assessment and Modification in population aged 40 – 74 starting with those at highest risk ❑ Implementation of the Affordable Warmth Strategy to reduce fuel poverty and reduce excess winter deaths (links across to the Environmental and Sustainability Block) ❑ Implementation of the seasonal flu campaign to the 'at risk' groups achieving 72% coverage of those aged over 65 year ❑ Refresh the Health Inequalities plan ❑ Implementation of the homelessness strategy (cross linking to NI 156) Infant Mortality – led through the Children and Young Peoples Block ❑ Implement the Swindon Breast Feeding strategy and agreed action plan to increase breastfeeding rates to 42% at 6-8 weeks. ❑ Reduce smoking in pregnancy prevalence rates ❑ Improve levels of education attainment for Children, Young People and Adults (links across to C&YP block, Economic Development and Enterprise Block and the DCSF Statutory Targets 	<p>June 2009 March 2010</p> <p>March 2010</p> <p>March 2010</p> <p>March 2010</p> <p>March 2010</p> <p>March 2010 March 2010</p> <p>March 2010 March 2010 April 2010</p> <p>March 2010</p> <p>October 2009 March 2010</p> <p>March 2010</p> <p>March 2010 March 2010</p>	<p>Fiona Dickens Fiona Dickens</p> <p>Active Swindon Partnership Active Swindon Partnership</p> <p>Frances Mayes</p> <p>Frances Mayes</p> <p>Anna Field</p> <p>Helen Sanderson Cherry Jones</p> <p>Dir Pub Health Mike Ash</p> <p>Fiona Dickens/ Adina Grace Jennie Kenyon Sue Wald</p>

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<p>124 – People with a long term condition supported to be independent and in control of their condition</p> <p>Heather Mitchell / Lisa Proctor</p>	73%	Baseline not set until March 09	75%	81%	<ul style="list-style-type: none"> ❑ Extend the Expert Patient Programme to equip people with knowledge and skills to make informed choices about how to be in control of their long term condition. ❑ Ensure the majority of people with a long term condition have a personalised care plan that is agreed with their GP and supports the self management of their long term condition ❑ Increase the use of Assistive Technology to enable people to monitor their long term conditions from their own homes supporting earlier hospital discharge and reduced emergency admissions, improving quality of life and reducing anxiety for users and carers. ❑ Expand intermediate care services in the community to support more people at home through case management and personalisation via the 'virtual ward' model of care (300 people) lead by Community Matrons and linked to GP Practices. ❑ Continue to develop stroke rehabilitation and re-ablement to support people for longer when they need it to reduce risk of re-admission and help people feel in control ❑ Expand opportunities for nurse-led treatments (e.g. urinary infection) within care homes to reduce inequalities and reduce the number of unnecessary emergency admissions ❑ Establish an overnight care service that is personalised to meet the needs of the individual and reduce anxiety for users and carers. The service will be flexible to provide appropriate support when it is needed at night to help people feel in control out of hours. ❑ Implement new dementia strategy to support people at home with support from integrated community mental health services ❑ Further develop pathways for long term conditions including heart failure, diabetes, COPD and stroke to ensure people are offered appropriate information that demonstrates how they are supported to be in control of their condition. ❑ Develop the long term conditions pathway to promote choice and personalisation in line with the Transforming Community Services programme by listening to local people about how they would like to be in control of their condition. 	<p>March 2010</p> <p>March 2010</p> <p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>March 2010</p> <p>March 2010</p> <p>March 2010</p> <p>March 2010</p>	<p>Lisa Proctor/ Annie Naji Paul Clarke</p> <p>Jan Trethewey</p> <p>Lisa Proctor</p> <p>Lisa Proctor/ Carolyn Bell Gill May/Chris Riggs</p> <p>Andrea Davies /Lisa Proctor</p> <p>Claire Allen</p> <p>Tracey O'Brien</p> <p>Lisa Proctor</p>
<p>134 – The number of emergency bed days per head of weighted population</p> <p>Heather Mitchell / Jan Trethewey</p>	0.38	0.38	0.38	0.37	<ul style="list-style-type: none"> ❑ Maximise use of Emergency Practitioners from Ambulance and expanding Home Care Services to improve responsiveness and improve quality of assessments and immediate response 24:7 linked to single access, a web based electronic directory of services and a web based capacity management system. ❑ Maximise the use of the 5 Community Matron accessed beds and better link with the end of life pathway ❑ Extend the use of in-reach of Community Matrons, pharmacists and Control of Infection nurses into care homes and extra-care accommodation to reduce risks ❑ Integrate assessment processes and multi-disciplinary Admission Assessment Team at A&E and MAU to enable 24 hour assessments/tests to improve emergency packages enabling return home and avoid in-patient admission ❑ Extend the role of the Urgent Care GP to improve the interface between primary care and the acute sector to reduce unnecessary emergency admissions ❑ Develop the role of the Community Geriatrician to support the 'virtual ward' model in the community and ensure that the very high intensive users of secondary care are better managed at home to avoid unnecessary emergency admissions ❑ Redesign of care pathways currently resulting in admission: eg DVT; urinary retention ❑ Urgent care workshop to be held in June to showcase community services and agree redesigned pathway to reduce urgent admissions 	<p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>October 2009</p> <p>March 2010 June 2010</p>	<p>Jan Trethewey</p> <p>Lisa Proctor</p> <p>Jan Trethewey</p> <p>Jan Trethewey</p> <p>Jan Trethewey</p> <p>Jan Trethewey</p> <p>Lisa Proctor</p> <p>Jan Trethewey</p>

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<p>139 – The extent to which older people receive the support they need to live independently at home</p> <p>Ted Wilson</p>	25.1%	Baseline not set until March 09	27.5%	30%	<ul style="list-style-type: none"> □ Identify current shortfalls from older people and seek their views about improving services and local support networks to improve accessibility and social inclusion <ul style="list-style-type: none"> ○ Complete the Care closer to Home consultation process and analyse findings ○ Overnight Service agreement & currently being commissioned which will enable people to receive care within the community, enabling them to remain in their own homes for longer, or return home from hospital quicker with the support they need to be safe and independent □ Extend availability and accessibility of information to enable choice and promote independence <ul style="list-style-type: none"> ○ Full Leaflet update to be completed ○ Implementation of new leaflet provision process □ Work to embed preventative initiatives in all health and Social Care Strategies <ul style="list-style-type: none"> ○ Flu immunisation for people 65+ target over 72% □ Maximise income & welfare benefits take-up to reduce risk of poverty, improve diet, warmth, hygiene, enable choice, promote independence and social inclusion <ul style="list-style-type: none"> ○ Affordable Warmth scheme for people 65+ (actual target figure for number of households helped to be confirmed shortly) □ Reconfigure joint Community Teams to align with GP practices, neighbourhoods, children's services, to increase and improve co-ordination of local support and social inclusion <ul style="list-style-type: none"> ○ The first draft high level cluster profiles agreed and leads appointed. Next stage is consultation by Leads to review information gathered and assess lower level breakdowns required □ Work with neighbourhoods including local schools, Police, Housing to reduce age barriers, reduce social isolation, & raise awareness of the needs of older people in each neighbourhood <ul style="list-style-type: none"> ○ Community Safety partnership will run a Safe & Clean Day every month, each in a different location within the Borough ○ To have 4 Senior Wellbeing days during the year to promote health & wellbeing & promote home & personal safety ○ The West Swindon Intergenerational Project – pilot project run by the Community Safety Partnership – starts in May with 4 initial sessions. Its aim is to bridge the gap of the generations by sharing experiences/joining together young & old. 	<p>Sept 2009</p> <p>Sept 2009</p> <p>May 2009 July 2009</p> <p>March 2010</p> <p>April 2010</p> <p>July 2009</p> <p>March 2010</p> <p>Dec 2009</p> <p>July 2009</p>	<p>Belinda Dowling Andrea Davies</p> <p>Louise Barrow / Martina Miles</p> <p>Cherry Jones</p> <p>Helen Sanderson</p> <p>Transformation Team</p> <p>CSP /Rowland Thacker</p>
<p>141 - % of vulnerable people achieving independent living</p> <p>Mike Ash</p>	62.39%	63%	65%	67%	<ul style="list-style-type: none"> □ Deliver a multi agency Day Centre for the “street homeless” □ Re tender services as recommended by Thematic Reviews □ Reconfigure all “floating support” services to achieve efficiency targets and join up current service offer 	<p>Oct 2010</p> <p>March 2010</p> <p>March 2010</p>	<p>Mike Ash</p> <p>Mike Ash</p> <p>Mike Ash</p>
<p>156 – Number of households living in temp accommodation</p>	870 (31.12.04)	527	432	336	<ul style="list-style-type: none"> □ Maintain homeless acceptances at the level of 250 for 09/10 □ Reshape the temporary accommodation offer to reduce disincentives to take up offers of permanent housing, including full implementation of the Private Sector Leasing Scheme □ Achieve an average 300 additional affordable homes per year 	<p>March 2010</p> <p>March 2010</p> <p>March 2010</p>	<p>Mike Ash</p> <p>Mike Ash</p> <p>Mike Ash</p>
ENVIRONMENTAL & SUSTAINABILITY BLOCK							
<p>175 – Access to services and facilities by public transport, walking and cycling: bus stops and interchanges which meet standards for</p>	24.4%	34%	40.2%	46.5%	<ul style="list-style-type: none"> □ Work to design, commission and oversee the implementation of improvement works to bus stops and shelters, and the implementation of footway provision and/or enhancement serving bus stops. □ A GIS map of bus shelters and those enhanced to the required standards will be produced, up-dated annually, and available in paper format and on the internet. □ Work with local service providers such as GPs, care homes, day centres, the hospital and libraries, officers and volunteers, and with the users of those facilities if appropriate, to 	<p>August 2008</p> <p>Sept 2008</p> <p>August 2008</p>	<p>Dave Potter</p>

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access by disabled people					<p>produce tailored timetables, and raise awareness of the enhanced bus stops and interchanges</p> <ul style="list-style-type: none"> □ Working with the Police and Community Wardens to assess local beats, and investigate the opportunity for using buses as part of that beat provision. The purpose of this action is to increase the confidence of less able users to board and travel by bus. 	Nov 2008	
186 – per capita reduction in CO2 emissions in local authority area	8.2 tonnes	Lowest possible target being agreed of 9.2% reduction 2005-2010 equating to a 4.5% reduction 2008-2010. This would result in a reduction of per capita CO2 emissions from 7.6 in 2005 to 6.9 in 2010.			<ul style="list-style-type: none"> □ Implementation of Affordable Warmth Strategy □ Develop and secure funding for 'Wealthier, Healthier, Warmer Swindon' 18 month pilot to deliver emissions reductions in domestic sector □ Implement 'Wealthier, Healthier, Warmer Swindon' 18 month pilot to deliver emissions reductions in domestic sector □ Low Carbon Conference held to engage businesses in reducing carbon emissions □ 300 new members signed up to CarshareSwindon.com □ We will develop the EDA Masterplan to Reduce carbon footprint evidenced by reduced CO2 emissions □ We will deliver a staff travel plan. □ Implement measures in 4500 properties over 3 years across private and LAA sectors: <ul style="list-style-type: none"> ○ Improve the energy efficiency of 3000 council-owned properties ○ Improve the energy efficiency of 1500 private sector properties □ Implement phases 1 and 2 of the SBC Carbon Reduction Programme □ Develop a Carbon Reduction Programme for the Primary Care Trust □ Develop a Swindon-specific, robust evidence base for the future climate change, sustainable development and renewable energy core policies □ Finalise, adopt and launch the Swindon Community Sustainable Energy Action Plan □ Oversee and co-ordinate implementation of the Swindon Community Sustainable Energy Action Plan to deliver 5MW RE generation □ Launch the Swindon Business Charter and encourage private sector organisations to develop carbon reduction programmes □ Set up a low carbon economy group to develop and deliver a schedule of activities to help business partners to reduce their carbon dioxide emissions □ Implement communications strategy for carshareswindon.com to get 1000 new members from partner organisations 	<p>March 2010 Done</p> <p>Dec 2010</p> <p>May 2010 2010</p> <p>March 2011</p> <p>March 2011</p> <p>2012</p> <p>2012</p> <p>2010</p> <p>2010</p> <p>2009</p> <p>2009</p> <p>2011</p> <p>2010</p> <p>2010</p> <p>Dec 2010</p>	<p>Paul Simmonds Paul Simmonds</p> <p>Paul Simmonds</p> <p>David A Evans Claire Fleming Dave Potter</p> <p>Clare Fleming</p> <p>Bernie Brannan</p> <p>Paul Simmonds Clive Wilce Dir Pub Hlth Dave Potter.</p> <p>James Griffin Dave Potter</p> <p>Bill Cotton</p> <p>Bill Cotton</p> <p>Clare Fleming</p>
193 – % of Municipal waste land filled	66% (06/07)	52.97%	48%	44%	<ul style="list-style-type: none"> □ Delivering SBC's Promise 49 (we will recycle compost or treat more than 50% of household waste, and where practical, we will provide kerbside recycling collection for all our residents) □ Stretch to focus on step change in Civic Amenity performance from 57% to 75% - interventions to focus on more check and challenge of service users at the point of use - partner organisations can help by promoting the awareness/educational element to their employees and the wider community. □ We will return Peatmoor landfill site to community use 	March 2011	Richard Fisher
195 – % of Street & Environmental cleanliness: (Litter) (Graffiti)	11% 3%	10% 3%	9% 2%	8% 2%	<ul style="list-style-type: none"> □ Implement the milestones associated with the Council's transformational Streetsmart project 2009/10 □ Reducing the reassurance gap by more closely aligning perception of cleanliness with performance □ We will deliver a graffiti strategy via the graffiti task group 	<p>March 2010</p> <p>March 2011</p>	Richard Fisher
197 – Improved Local Biodiversity – proportion of local sites where positive conservation management has been is being implemented	31.7% (26 sites)	36.7% (additional 4 sites)	41.7% (additional 4 sites)	46.7% (additional 4 sites)	<ul style="list-style-type: none"> □ Investigate the establishment of a partnership post with Wiltshire County Council for the delivery of the improvement target for Years 2 and 3 (Swindon's contribution c.20%) □ Prioritise additional sites 	March 2010	Charlotte Riggs