

DELIVERY PLANNING – LAA 2 2008-2011 – (April 2010 – March 2011)

National Indicator Number	Baseline	Targets 08/09	Targets 09/10	Targets 10/11	High Level Delivery Milestones	Timescales	Owner
ECONOMIC DEVELOPMENT & ENTERPRISE BLOCK							
153 – % of Working age people claiming out of work benefits in the worst performing neighbourhoods	28.1%	27.8%	27.6%	27.4%	<ul style="list-style-type: none"> ❑ Launch Jobcentre Plus ESF programmes - Journeys to Work and Disadvantaged Neighbourhoods have been specifically procured to deliver in all Swindon Children's Centres and in the 5 NRAs. ❑ Delivery of Pathways to Work in Swindon aimed at supporting Incapacity Benefit claimants into sustainable work ❑ Develop proposals for a Cross LAA Theme Worklessness Group ❑ Establish practical working protocols with Key Enabling Groups - Social Inclusion projects, Economic Inclusion Activities, Employer engagement and Affinity organisations; Regeneration Partnership. ❑ Development of a Swindon Employment Plan aimed at engaging, developing and supporting workless individuals into the workforce using Swindon EXPO as a vehicle for delivery. 	By March 2011	Bill Cotton
164 – % of Working age population qualified to L3 or higher	44.9% (2006)	45%	45.5%	45.9% (1% increase)	<ul style="list-style-type: none"> ❑ We plan to promote skills pledge amongst the employer partners on the P/B. When signing, employers are agreeing to complete a skills audit and train their staff at all levels as appropriate, and will include L3. This will be supported through Train to Gain and Work Based Learning. ❑ Apprenticeships - public sector compact. This is being led by SBC and is at very early stages. This is an agreement to deliver additional apprenticeships as a workforce development solution. Plans are being developed to offer joint apprenticeship places from Sept 2008. We will agree targets for this work over the next 3 yrs to support the LAA. ❑ European Social Fund. There is a proposed bid for Swindon and If the bid is successful, this will engage employers in training including level 3. ❑ Employer Engagement. Plans will be developed through the SSEP selling the advantages of L3 so that there is greater engagement by employers. Both the Employment and Skills Board and large employers can take an active role in this. 	By March 2011	Bill Cotton
154 – No. of Net additional homes provided	1842 (2005-08)	1300 in year 1 968 actual	825 in year 2 880 actual	1045 in year 3	<ul style="list-style-type: none"> ❑ We will allocate strategic and small scale urban extensions in the Swindon Borough Core Strategy, facilitating the early delivery of these sites ❑ We are reviewing our Strategic Housing Land Availability Assessment (SHLAA) to identify brown-field and other small development sites which can contribute to the delivery of new homes ❑ We are reviewing the Developer Contributions Guidance Note to speed up negotiations with developers on planning obligations ❑ We are developing a partnership approach to infrastructure and service provision to enable the timely delivery of key infrastructure and facilities ❑ We are seeking to continue to improve the time taken for planning applications to be processed and decisions made ❑ We are working with RSL's to improve the delivery of social-rented housing ❑ We are working with the HCA through kick start to bring forward stalled schemes with consent 	Preferred Option – March 2008 Submission Draft July 2009 Nov 2010 Sept 2010 On-going On-going On-going	Dave Potter

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SAFER & STRONGER COMMUNITIES BLOCK							
2 - % of people who feel that they belong to their neighbourhood ** Removed from NI set in April 10 for Reward purposes**	54.8%	Baseline not set until Feb 2009	55.5%	56.9%	<ul style="list-style-type: none"> ❑ Review findings of Belonging Focus groups undertaken in September 2009 and ensure findings support the ongoing development of Connecting People Connecting Places Activities. ❑ Implement the Intensive Local Engagement project in pilot neighbourhoods to initiate and learn effective ways to develop positive relationships with local residents, support community network building and projects that bring residents together ❑ Improve communication at a local level about what is going on and opportunities available including managing the delivery of the Voice contract with Voluntary Action Swindon ❑ Encourage and support the creation and delivery of neighbourhood events, community celebrations and extending community networks through Grassroots Grants and one year Community Grants ❑ Involve faith communities in promoting belonging and shared identity through development support to the Swindon Interfaith Partnership ❑ Preserve community cohesion through effective tension monitoring across Swindon and effective interventions monitored by the Swindon Community Cohesion Partnership ❑ Consider ways of raising the profile of community centres as a means of promoting community activity, particularly among those groups who traditionally have tended not to use them. 	Ongoing	Ged Cassell
5 – Overall Satisfaction with local area	80%	Baseline not set until Feb 2009	81%	81.7%	<ul style="list-style-type: none"> ❑ Develop a joined up approach to the way we collect, use and share information/intelligence about our citizens so that all LAA partners can better understand what the key drivers of satisfaction are. ❑ Co-ordinate integrated marketing/communications campaigns, in partnership that take advantage of our citizen insight and are targeted at the key drivers of satisfaction. ❑ Develop a co-ordinated partnership approach to consultation and implement a consultation calendar, rationalise the number of consultations and ensure the results are used effectively by all partners to shape policies, services and increase satisfaction. ❑ Ensure that we effectively communicate our joint locality working and neighbourhood management agenda so that citizen's understand the influence they have and the difference being made in their communities through the Connecting People Connecting Places initiative. ❑ Launch four year partnership plan 'Destination Swindon' so that it is well understood by all staff and partners and the outcomes are communicated well to local people 	Ongoing Ongoing Ongoing Ongoing July 2010 and ongoing	Gavin Calthrop
8 –% of Adult participation in Sport and active recreation	19.5% (Nov 05/6)	21.5%	22.5%	23.5%	<ul style="list-style-type: none"> ❑ A robust management system, including recruitment and retention policy for coaches, volunteers and leaders across physical activity deliverers. ❑ An effective and accessible Club Development and Accreditation programme for local clubs, linking to existing Sport England/NGB and WASP accreditations. ❑ A brief intervention training (training the trainer) programme for public sector staff, cascading physical activity advice and opportunities ❑ A co-ordinated and consistent approach to the provision of sport and leisure opportunities for children, young people and adults with disabilities ❑ A co-ordinated and sustained cycling programme operating across the town via Partnership with CTC ❑ Develop the Active Swindon Partnership Strategy and agreed action plan ❑ A robust set of strategies and delivery plans which set out aspirations and identify keys areas of work ❑ Befriending initiative to create a behaviour change towards physical activity in older people ❑ Facilities strategy to bring forward ideas and structure to the maintenance and development of Leisure facilities in Swindon ❑ Seek regular injections of money into Swindon to ensure the maintenance of Leisure facilities and programmes ❑ Safe, effective sporting and physical activity provision which meets all legislation and 	Ongoing Done Done Done Done Done Done Ongoing Ongoing Ongoing Ongoing	Roger Byrne

DELIVERY PLANNING – LAA 2 2008-2011 – (April 2010 – March 2011)

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					safeguards participants		
11 – % of the adult population who are engaged in the Arts	38.3%	38.3%	39.3%	41.3%	<ul style="list-style-type: none"> ❑ Organise Big Arts Day at Lydiard Park on 10th July 2010 ❑ Joint Arts Council funded commission for Festival Finale with Torbay and Dorset Councils ❑ Continue to develop Swindon Does Arts website ❑ Continue to work with Swindon Does Arts partners to promote the arts in Swindon ❑ Complete the Swindon Does Arts Heros Awards programme and deliver exhibition 	July 2010 July 2010 March 2011 March 2011 March 2011	Helen Miah
15 – No. of most serious violent crimes per 1,000 population (Baseline set on mid-2007 population estimates)	0.42 (79 offences)	0.41	0.40	0.39 (73 offences)	<ul style="list-style-type: none"> ❑ Deploy Blue Tooth night time safety communications in Town Centre ❑ Improve hot spot locality management including transport availability, road closures/alley gating ❑ Accident & Emergency Assault Data Information Sharing used in Partnership Tactical Responses ❑ Review licensed premises activities around promoting sensible drinking in safe management of violent offenders and victims ❑ Review the social and financial impact of “all night licenses” in Town Centre ❑ Deploy Paramedic and CSP Triage Bus in Town Centre for Night time peaks 	Ongoing Ongoing June 2010 Ongoing Ongoing Ongoing	Richard Palusinski
16 – No. of serious acquisitive crimes per 1,000 population (Baseline is 2932 offences based on 2006 pop estimates)	14.64 crimes (2732 Offences)	14.20 crimes	14.00 crimes	13.83 crimes (2580 offences)	<ul style="list-style-type: none"> ❑ Develop joint intelligence opportunities and co-ordinate services to effectively reduce crime in terms of victims, offenders and location. ❑ Implement the recommendations of the DIP and PPO reviews ❑ Engage with relevant partner agencies to minimise the number of persons from all communities from becoming victims or offenders ❑ Continue to develop effective intervention and referral to drug and alcohol treatment services ❑ Improve information provision to encourage greater personal and corporate security 	Ongoing May 2010 March 2010 Ongoing Ongoing	Richard Palusinski
20 – No of assaults with less serious injury offences per 1,000 population (Baseline is 1873 offences based on 2006 pop estimates)	7.70 crimes (14369 offences)	7.65 crimes	7.60 crimes	7.55 crimes (14083 offences)	<ul style="list-style-type: none"> ❑ Deploy Paramedic and CSP Triage Bus in Town Centre for Night time peaks ❑ Enforce Conditions of Designated Public Place Orders (Town Centre, Cavendish Square, Farringdon Road, Haydon Wick and Broadgreen) ❑ Review the social and financial impact of “all night licenses” in Town Centre ❑ Develop after school diversionary activities in hot spot areas. ❑ Implement World Cup Night Time Delivery Plan 	Ongoing Ongoing Ongoing School Holidays June & July	Richard Palusinski
27 – Understanding local concerns about Anti-Social Behaviour and crime issues by the local council and the police.	21.2%	Baseline not set until Feb 2009	23.5%	24.7%	<ul style="list-style-type: none"> ❑ ASB Strategy and delivery plan in place ❑ Victim and Witness measures implemented, minimum standards agreed and launched ❑ Victim support advocate for ASB due to start work ❑ New victim booklet launched ❑ Review and develop consulting/informing structure of Neighbourhood Policing Teams ❑ Review best practice from other Community Safety Partnerships/Crime and Disorder Reduction Partnerships ❑ Evaluate Restorative Justice project and extend across the Borough with Police delivery ❑ Deliver “Weeks of Action” 1 week per Quarter combining Advice, Support and Enforcement 	April 2010 May 2010 May 2010 May 2010 Ongoing Ongoing July 2010 Quarterly	Richard Palusinski
30 –The change in convictions for prolific and other priority offenders over a 12 month period. (%)	15%	Baseline not set until Feb 2009	12%	Based on the ratio of 1 to 0.8	<ul style="list-style-type: none"> ❑ To regularly review the criteria for entry and exit to the PPO Review ❑ To improve reducing re-offending pathway links for offenders subject to the Resettlement & Rehabilitation strand of the PPO scheme. ❑ To create a tailored approach to assessment of persistent drug using offenders needs. ❑ To evidence outcomes in terms of local impact of PPO scheme in respect of reduced re-offending/reconviction 	Ongoing Dec 2010 March 2010 Ongoing	Richard Palusinski
32 – Repeat Incidents of domestic Violence	34%	Baseline not set until Feb 2009	31%	28%	<ul style="list-style-type: none"> ❑ Deliver MARAC meetings fortnightly ❑ DV Strategy delivery plan published ❑ Deliver “Domestic Abuse and Stalking Harassment” (DASH) training to all Partnership workers 	Ongoing July 2010 Ongoing	Richard Palusinski

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40 – No. of drug users recorded as being in effective treatment	504 (baseline figures supplied October 2008)	+4%	+1%	+1% (Total 6% over 3 yrs)	<ul style="list-style-type: none"> <input type="checkbox"/> Increase the volume of planned discharges from treatment, inline with NTA targets <input type="checkbox"/> Increase Treatment Outcome Profile completion rates with commissioned service providers <input type="checkbox"/> Increase numbers in effective treatment <input type="checkbox"/> Annually review Needs Assessment to ensure treatment plan is meeting the identified need <input type="checkbox"/> Commission services to deliver identified needs <input type="checkbox"/> Monitor treatment performance indicators monthly and review service delivery 	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	Richard Palusinski
CHILDRENS & YOUNG PEOPLES BLOCK							
56 - Obesity primary school children year 6 (% of children in yr 6 who are obese)	17.3%	19.01%	18.46%	17.24%	<ul style="list-style-type: none"> <input type="checkbox"/> Pilot early years settings against the standards of the Healthy Early Years setting programme and develop recommendations to go to Early Years Strategic Partnership <input type="checkbox"/> Improve National Child Measurement Programme feedback to all parents by giving information related to local programmes and support on healthy eating and physical activity <input type="checkbox"/> Roll out a series of Change 4 Life promotions at local level related to increasing physical activity and consumption of fruit and vegetables, including a local focus on dance <input type="checkbox"/> MEND family weight management programme – at least 5 programmes run over the year, with at least 55 families attending and six monthly evaluation report to Child Health Commissioning Group <input type="checkbox"/> Pilot MEND follow up programme, the Family Fit Club, as a self funded programme, with report to Child Health Commissioning Group <input type="checkbox"/> Deliver the 'Fit 5 in' programme in 90% of schools by end March 2011, with an initial report to the Enjoy and Achieve Working Group <input type="checkbox"/> Increase the % of young people participating in 3 hours physical activity on the school site to 80% by July 2011 <input type="checkbox"/> Increase the % of young people participating in 5 hours physical activity on the school site and in the community to 40% by July 2011. <input type="checkbox"/> Deliver a holiday sport and activity programme, and 10% increase in participation from 2009 <input type="checkbox"/> Implement the Play Strategy, achieving key milestones in the Action Plan <input type="checkbox"/> SBC to review the Travel Plan and establish a new plan, promoting an active lifestyle and involving the views of children and young people <input type="checkbox"/> Continue to develop the focus on obesity as part of the Healthy Schools Plus Programme, including an increase in the healthy eating work carried out in schools and 50% of schools working on Healthy Schools Plus <input type="checkbox"/> Ensure the delivery of the School Meals Action Plan, including increasing take up of school meals including Free School Meals (targets to be set) 	<p>April 2010</p> <p>August 2010</p> <p>March 2011</p> <p>May & November 2010</p> <p>September 2010</p> <p>End March 2011</p> <p>July 2011</p> <p>July 2011</p> <p>Sept 2010</p> <p>End March 2011</p> <p>End March 2011</p> <p>End March 2011</p> <p>May 2010</p>	<p>Obesity Lead NHS Swindon</p> <p>Obesity Lead NHS Swindon</p> <p>Obesity Lead NHS Swindon</p> <p>Obesity Lead NHS Swindon</p> <p>Leisure Services Mgr</p> <p>Schools Sports Partnership Manager</p> <p>Leisure Servs Mgr</p> <p>Professional Lead, Play</p> <p>Local Transport Plan Policy Mgr</p> <p>Healthy Schools Programme Mgr</p> <p>Project Mgr & Senior Public Health Programme Manager</p>
68 - % of Referrals to children's social care going to initial assessment	41.20%	52%	55%	58%	<ul style="list-style-type: none"> <input type="checkbox"/> Ensure the targeted Mental Health in Schools programme targets Young Carers, children with Free School Meals and increased engagement with BME families against 2009/10 baselines <input type="checkbox"/> Domestic Violence Concurrent Groups to continue to support 50 children and mothers and ensure sustainability through Integrated Locality Teams post 2011, following a pilot Summer 2010 <input type="checkbox"/> Refreshed Parenting and Family Support Strategy developed in line with offer to parents and carers <input type="checkbox"/> Produce Annual Report for all commissioned Parenting Programmes and support, and report to Children's Trust Commissioning Group. <input type="checkbox"/> Quality Assurance processes in place across commissioned agencies, monitored by Commissioner/Safeguarding and Corporate Planning 	<p>March 2011</p> <p>March 2011</p> <p>March 2011</p> <p>July 2010</p> <p>December 2010</p>	<p>Service Mgr, Strategy & Commissioning</p> <p>Service Mgr, S&C</p> <p>Service Mgr, S&C</p> <p>Service Mgr, S&C</p> <p>Service Mgr S&C and</p>

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					<ul style="list-style-type: none"> ❑ Increased number of children and young people identified as vulnerable having their needs supported by CAF/TAC process in each locality. Baseline 09/10 + ?% ❑ Increased number of multi-agency staff attending CAF/TAC training in locality. Baseline 09/10 + ?% 	<p>April 2011</p> <p>April 2011</p>	<p>Head of Safeguarding ISMs</p> <p>ISMs</p>
110 - young people's participation in positive activities (%)	74.9%	No target - negotiated Jan 2009	77.5%	80.5%	<ul style="list-style-type: none"> ❑ Develop and Implement the Positive Activities and Volunteering Strategy in response to Aiming High for Young People which included how our statutory responsibilities will be met and accountability for each strand. Ensure partnership groups are in place to oversee the strategy. Six key strands of strategy are as follows: <ul style="list-style-type: none"> ○ Promoting positive messages about and celebrating the achievement of young people ○ The participation of young people in design and delivery of services ○ Increasing the number of places for young people to go (Strategy for Change) ○ Removing barriers to participation in positive activities and volunteering ○ Improving capacity and quality of services ○ Developing the Workforce ❑ Develop and implement plans in response to Section 507B to ensure all young people have access to up to date, accurate and comprehensive information on positive activities available across Swindon through implementation of web-based information solution ❑ Develop and implement an Integrated Youth Support Services Strategy (IYS) and implementation plan and lead on a partnership task and finish group to ensure a common approach to IYS 	<p>March 2011 and June 2010</p> <p>June 2010</p>	<p>Director of Integrated Services for Children & Young People</p> <p>Director of Integrated Services for Children & Young People</p>
112 - under 18 conception rate (%) (target presented as percent improvement (rather than TP rates))	15%	35%	55%	55%	<ul style="list-style-type: none"> ❑ Implement delivery of targeted SRE delivery support with target schools to increase capacity and quality with quarterly reports to TPIG showing progress and impact ❑ Increase engagement with School Governors and Head-teachers to promote profile of SRE in light of impending statutory status and gain agreement to undertake needs assessment ❑ All young people aged 13+ who are / have involvement of Education welfare service have a risk assessment completed in regard to their sexual health by either a School Nurse or Outreach nurse (under 16's tool) ❑ Schools attendance officers are supported to profile all young people aged 13+ who have between 8% and 19% unauthorised absence and these are provided to the locality Targeted Youth Operational Managers to ensure that a CAF which includes sexual health consideration is undertaken with a minimum of 80% of young people. Quarterly reports to TPIG ❑ Service managers and commissioners ensure that service delivery plans and individual Appraisals include SH awareness training as a minimum expectation ❑ Implement Care Pathways for young pregnant mothers and young fathers so that appropriate support is identified and easily accessed, based on the CAF process ❑ Explore and agree robust process for supporting school-aged pregnant pupils to ensure 	<p>July 2010, Oct 2010, Jan 2011, April 2011</p> <p>July 2010</p> <p>October 2010</p> <p>July 2010, Oct 2010, Jan 2011, April 2011</p> <p>June 2010</p> <p>Ongoing with quarterly reports to TPIG</p> <p>October 2010</p>	<p>Healthy Schools Programme Mgr</p> <p>Teenage Pregnancy Commissioning Mgr & Healthy Schools Programme Mgr</p> <p>Integrated Service Operational Mgr (Education Welfare)</p> <p>ISM North Locality</p> <p>Director Safeguarding & Corporate Parenting & Director S&C</p> <p>ISM North Locality & Supervisor Family Nurse Partnership</p> <p>Teenage</p>

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					<p>they receive equitable access to education during pregnancy and parenthood in light of revised national guidance</p> <ul style="list-style-type: none"> □ Ensure the Chlamydia Screening Programme is developed through CASH and partners to reach 35% of 15-24 year olds in Swindon. Ensure the implementation and development of the current action plan to promote Chlamydia screening through current providers, marketing, engagement with young people, Children Services and workplaces to increase the number of young people taking up the offer of testing with quarterly report to Child Health Commissioning Group and Positive Contribution □ Implement You're Welcome Accreditation in a Youth Clinic in two schools, CASH services Youth Clinic including services provided in the Platform, with Self Assessment 	<p>April, July, October 2010 and Jan 2011</p> <p>July 2010 (Self Assessment)</p>	<p>Pregnancy Commissioning Mgr</p> <p>Public Health Programme Manager</p>
117 - % of 16-18 year olds who are not in education employment or training (NEET)	6.2%	5.6%	5.5%	5.4%	<ul style="list-style-type: none"> □ Review and implementation of the 13-19 Implementation Plan to improve achievement and progression in learning and employment so that more young people have a good skills base to achieve economic well being including better tracking and financial incentives to learning with report to Enjoy and Achieve Working Group □ Deliver actions in Aim 5 of the 13-19 Plan ensuring high quality broad based provision and planning for the entitlement including delivery of Diplomas, Foundation Learning Tier preparation and working with partners to increase apprenticeships opportunities, with report to Enjoy and Achieve Working Group. Ensure development and implementation of 16-19 Commissioning Plan which is responsive to learner needs, labour market information and which ensures quality of provision and value for money. □ Deliver actions in Aim 6 of the 13-19 Plan including the review of the NEET Strategy and effective targeted intervention and provision to meet needs. Ensure effective Performance Management and Quality Assurance Framework is in place to support the NEET Strategy. □ Deliver actions in Aim 1 of the 13-19 Plan to raise aspirations, achievement and progression in learning including a Raising Participation Strategy and plans to improve transition into post 16 learning as part of the transfer and transition policy. Take part in the Raising Participation Age National trials to support implementation. Ensure quarterly report to Enjoy and Achieve Working Group. □ Deliver actions in Aim 3 of the 13-19 Plan, ensuring effective high quality IAG to support progression in learning with 4 monthly report to Enjoy and Achieve Working Group. Ensure effective Performance Management and Quality Assurance Framework is in place to support the IAG Strategy. □ Implement plans to ensure a partnership approach to effectively support young people leaving care to access education, employment and training. To achieve 60% by March 2011. <p>□ Increase the participation of young people in the design, development and evaluation of 13-19 provision and services and roll out Hear by Right training with all schools and colleges with quarterly report to Enjoy and Achieve Working Group.</p>	<p>June 2010</p> <p>March 2011</p> <p>July 2010</p> <p>Give quarterly dates</p> <p>March 2011</p> <p>March 2011</p> <p>March 2011</p> <p>March 2011</p>	<p>Director, Schools & Learning</p> <p>Director, Schools & Learning</p> <p>Director, Schools & Learning</p> <p>Director, Schools & Learning</p> <p>Director Safeguarding & Corporate Parenting</p> <p>Director S&C, Director Schools & Learning</p>
HEALTHY COMMUNITIES & OLDER PEOPLE BLOCK							
120 - All Age – All Cause mortality rates (per 100,000 population) (Cherry Jones)	746 (men) 516 (W)	712 (men) 472 (W)	703 (men) 453 (W)	694 (men) 436 (W)	<p>Increase life expectancy (with particular focus on neighbourhoods of highest deprivation and with communities who experience health inequalities)</p> <ul style="list-style-type: none"> □ Extend the existing Health Ambassador programme across Swindon and develop an Elder Ambassador role to contribute to delivery of the national Dementia Strategy □ Support 1269 people to stop smoking through the Swindon NHS Stop Smoking Services □ Continue to deliver a programme of Brief Intervention (Smoking) to frontline staff □ Deliver the 'Fit 5 in' initiative to 70% of schools across Swindon to increase physical activity □ Establish the Walk Swindon steering group to deliver the Walk Swindon project 	<p>June 2010</p> <p>March 2011</p> <p>March 2011</p> <p>April 2011</p> <p>May 2011</p>	<p>Cherry Jones</p> <p>Jennie Kenyon</p> <p>Jennie Kenyon</p> <p>Active Swindon Partnership</p> <p>Gladys Barr</p> <p>Mike</p>

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					<ul style="list-style-type: none"> ❑ Increase the number of allotment plots by 200 ❑ Conduct social marketing awareness raising campaigns including: <ul style="list-style-type: none"> ▪ Increase the level of uptake of cervical screening ▪ Sun smart to reduce the risk of skin cancer ▪ BME health event ❑ Deliver the Pacesetter programme – supporting people with diabetes (from BME communities: with Learning Difficulties) to manage their disease ❑ Continue to promote the NHS Health Checks through GP practices and local pharmacies ❑ 72% of people over 65 to take up the seasonal flu vaccine for 2010-11 ❑ Implement the bowel cancer screening programme in Swindon for 60-69 year olds ❑ Plan the extension of the breast screening service to include women aged 47-73 ❑ Plan the Abdominal Aortic Aneurysm (AAA) screening programme ❑ Increase physical activity participation rates across Swindon by 1% year on year from a baseline of 19.5% in 2006 ❑ Implementation of the Affordable Warmth Strategy to reduce fuel poverty and reduce excess winter deaths (links across to the Environmental and Sustainability Block) <p>Infant Mortality – led through the Children and Young Peoples Block</p> <ul style="list-style-type: none"> ❑ Implement the Swindon Breast Feeding strategy and agreed action plan to increase breastfeeding rates to 48% at 6-8 weeks ❑ Support pregnant women to stop and reduce smoking in pregnancy prevalence rates ❑ Improve levels of education attainment for Children, Young People and Adults (links across to C&YP block, Economic Development and Enterprise Block and the DSCF Statutory Targets) 	<p>April 2011</p> <p>April 2011 May – July April 2010 March 2011</p> <p>March 2011 March 2011 July 2011 March 2011 March 2011 March 2011</p> <p>March 2011</p> <p>March 2011</p> <p>March 2011 March 2011</p>	<p>Hambridge</p> <p>Frances Mayes Cherry Jones Femi Olayisade Femi Olayisade</p> <p>Anna Field Bruce Bolam Frances Mayes Frances Mayes Frances Mayes Active Swindon Partnership</p> <p>Helen Sanderson</p> <p>Helen Smith</p> <p>Jennie Kenyon C&YP Block</p>
<p>124 – People with a long term condition supported to be independent and in control of their condition</p> <p>Heather Mitchell / Lisa Proctor</p>	73%	Baseline not set until March 09	75%	81%	<ul style="list-style-type: none"> ❑ Continue the Expert Patient Programme to equip people with knowledge and skills to make informed choices about how to be in control of their long term condition ❑ Continue to ensure the majority of people with a long term condition have a personalised care plan that is agreed with their GP and supports the self management of their long term condition ❑ Continue to increase the use of Assistive Technology to enable people to monitor their long term conditions from their own homes supporting earlier hospital discharge and reduced emergency admissions, improving quality of life and reducing anxiety for users and carers ❑ Continue to increase productivity in the community to support more people at home through case management and personalisation via the 'virtual ward' model of care (300 people) lead by Community Matrons and linked to GP Practices ❑ Continue to develop stroke rehabilitation and re-ablement to support people for longer when they need it to reduce risk of re-admission and help people feel in control ❑ Continue to expand opportunities for nurse-led treatments (e.g. urinary infection) within care homes to reduce inequalities and reduce the number of unnecessary emergency admissions ❑ Establish an overnight care service that is personalised to meet the needs of the individual and reduce anxiety for users and carers. The service will be flexible to provide appropriate support when it is needed at night to help people feel in control out of hours ❑ Continue to implement the new dementia strategy to support people at home with support from integrated community mental health services ❑ Implement pathways for long term conditions including heart failure, diabetes, COPD and stroke to ensure people are offered appropriate information that demonstrates how they are supported to be in control of their condition. ❑ Implement the integrated pathways to promote choice and personalisation in line with the Transforming Community Services programme 	<p>March 2011</p> <p>October 2010</p> <p>October 2010</p> <p>October 2010</p> <p>October 2010</p> <p>October 2010</p> <p>March 2011</p> <p>October 2010</p> <p>March 2011</p> <p>March 2011</p> <p>March 2011</p>	<p>Lisa Procter/ Annie Naji Paul Clarke</p> <p>Jan Trethewey</p> <p>Lisa Procter</p> <p>Lisa Procter / Carolyn Bell Gill May/Chris Riggs</p> <p>Andrea Davies / Lisa Procter</p> <p>Claire Allen</p> <p>Tracey O'Brien</p> <p>Lisa Procter</p>

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134 – The number of emergency bed days per head of weighted population Heather Mitchell / Jan Trethewey	0.38	0.38	0.38	0.37	<input type="checkbox"/> Maximise use of Emergency Practitioners from Ambulance and expanding Home Care Services to improve responsiveness and improve quality of assessments and immediate response 24:7 linked to single access, a web based electronic directory of services and a web based capacity management system. Implementation plans in development.	March 2011	Jan Trethewey
					<input type="checkbox"/> Maximise the use of the 5 Community Matron accessed beds and better link with the end of life pathway. This work is in place.	March 2011	Lisa Proctor
					<input type="checkbox"/> Extend the use of in-reach of Community Matrons, pharmacists and Control of Infection nurses into care homes and extra-care accommodation to reduce risks. This work is in place.	March 2011	Jan Trethewey
					<input type="checkbox"/> Integrate assessment processes and multi-disciplinary Admission Assessment Team at A&E and MAU to enable 24 hour assessments/tests to improve emergency packages enabling return home and avoid in-patient admission. Service specification in development	March 2011	Jan Trethewey
					<input type="checkbox"/> Extend the role of the Urgent Care GP to improve the interface between primary care and the acute sector to reduce unnecessary emergency admissions	March 2011	Jan Trethewey
					<input type="checkbox"/> Develop the role of the Community Geriatrician to support the 'virtual ward' model in the community and ensure that the very high intensive users of secondary care are better managed at home to avoid unnecessary emergency admissions. Job description has been developed and discussions in place.	June 2010	Lisa Proctor
					<input type="checkbox"/> Redesign of care pathways currently resulting in admission: eg DVT; urinary retention. This work has been completed and services are in place.	June 2010	Jan Trethewey
					<input type="checkbox"/> Urgent care workshop to be held in June to showcase community services and agree redesigned pathway to reduce urgent admissions. This work has been completed and initiated a joint programme of work for delivery of modernised urgent care services	June 2010	Jan Trethewey

DELIVERY PLANNING – LAA 2 2008-2011 – (April 2010 – March 2011)

National Indicator Number	Baseline	Targets 08/09	Targets 09/10	Targets 10/11	High Level Delivery Milestones	Timescales	Owner
<p>139 – The extent to which older people receive the support they need to live independently at home</p> <p>Ted Wilson</p>	25.1%	Baseline not set until March 09	27.5%	27.7%	<p>Perception management to increase awareness within local population of support available.</p> <ul style="list-style-type: none"> At next Place Survey local target of 30% responses to state yes. Press releases on key services and service successes Participation in local events to raise general awareness, such as cluster events, housing fayres, PRIDE, MELA. Targeted awareness raising engagement events and publicity for example, re, safeguarding and other key service areas for older people. <p>Development of more connection and relationship with Swindon LINKS</p> <ul style="list-style-type: none"> Engagement events re. Service transformation and service developments <p>Extend availability and accessibility of information to enable choice and promote independence</p> <ul style="list-style-type: none"> Information Strategy to be produced. Putting People First Information held on PCT and SBC web-site to be updated. <p>Work to embed preventative initiatives in all health and Social Care Strategies</p> <ul style="list-style-type: none"> Affordable Warmth scheme for people 65+ is an 18 month project. Targets set to achieve: <ul style="list-style-type: none"> 600 Benefit entitlement checks over 18 month period. First target date October to complete the first 200 600 people taking up Affordable Warmth Assistance over the 18 month period. First target 200 by October 2009. Flu immunisation programme for people aged 65 years and over. Target for 2010 is 72% Health ambassadors supporting information and awareness alongside health improvement targets Implementation of integrated Assistive Technology Strategy Implementation of toe nail cutting service within health and social care Implementation of overnight care service within health and social care Health Check service to continue to roll-out programme of health checks. Transformation service re-design of health and social care services – implementation of change programme. <p>Maximise income & welfare benefits take-up to reduce risk of poverty, improve diet, warmth, hygiene, enable choice, promote independence and social inclusion.</p> <ul style="list-style-type: none"> 60 people to take up Benefits over the 18 months. First target 20 by October 2010 FAB assessment rates to be improved Carers Centre Welfare benefits check service – with grant from LAA <p>Work with neighbourhoods including local schools, Policy, Housing to reduce age barriers, reduce social isolation, & raise awareness of the needs of older people in each neighbourhood.</p>	<p>April 2011</p> <p>April 2011</p> <p>April 2011 April 2010</p> <p>Oct 2010</p> <p>March 2011</p> <p>March 2011</p> <p>May 2010 July 2010 June 2010 April 2011</p> <p>April 2011</p> <p>Oct 2010 April 2010 April 2010</p> <p>Jan 2011</p>	<p>Specific Heads of Service linked to Comms Team</p> <p>Commissioning – Jeremy Moyse</p> <p>TBC Gayle Dickson</p> <p>Helen Sanderson</p> <p>Cherry Jones</p> <p>Cherry Jones</p> <p>Anna Fields Chris Riggs Andrea Davies Hilary Sinclair</p> <p>Belinda Dowling</p> <p>Louise Twine Louise Twine Carers Centre, Jo Ridely PCT link Roland Thacker</p>
<p>141 - % of vulnerable people achieving independent living</p> <p>Mike Ash</p>	62.39%	63%	65%	67%	<ul style="list-style-type: none"> Deliver a multi agency Day Centre for the “street homeless” Re tender services as recommended by Thematic Reviews Reconfigure all “floating support” services to achieve efficiency targets and join up current service offer Deliver a new Women’s Refuge 	<p>Oct 2010 March 2011</p> <p>March 2011 June 2011</p>	<p>Mike Ash Mike Ash</p> <p>Mike Ash</p>
<p>156 – Number of households living in temp accommodation</p>	870 (31.12.04)	527	432	336	<ul style="list-style-type: none"> Maintain work on preventions to achieve a further reduction in the use of temporary accommodation down to 200 units Launch the “homelessness champions” scheme amongst affordable housing providers to assist in maintaining low levels of acceptances 	<p>Dec 2011</p> <p>Oct 2011</p>	<p>Mike Ash Mike Ash</p> <p>Mike Ash</p>

DELIVERY PLANNING – LAA 2 2008-2011 – (April 2010 – March 2011)

National Indicator Number	Baseline	Targets 08/09	Targets 09/10	Targets 10/11	High Level Delivery Milestones	Timescales	Owner
					<ul style="list-style-type: none"> ❑ Achieve an average 300 additional affordable homes per year (2010/2013) 	March 2013	
ENVIRONMENTAL & SUSTAINABILITY BLOCK							
175 – Access to services and facilities by public transport, walking and cycling: bus stops and interchanges which meet standards for access by disabled people	24.4%	34%	40.2%	46.5%	<ul style="list-style-type: none"> ❑ Work to design, commission and oversee the implementation of improvement works to bus stops and shelters, and the implementation of footway provision and/or enhancement serving bus stops. 41.86% of bus stops are meeting our accessibility requirements. Upgrade programme in place. ❑ A GIS map of bus shelters and those enhanced to the required standards will be produced, up-dated annually, and available in paper format and on the internet. GIS Map complete in paper format and updated regularly. ❑ Work with local service providers such as GPs, care homes, day centres, the hospital and libraries, officers and volunteers, and with the users of those facilities if appropriate, to produce tailored timetables, and raise awareness of the enhanced bus stops and interchanges. Timetables distributed to areas above and new Borough map introduced in January 2010. ❑ Working with the Police and Community Wardens to assess local beats, and investigate the opportunity for using buses as part of that beat provision. The purpose of this action is to increase the confidence of less able users to board and travel by bus. In place 	<p>Ongoing</p> <p>Ongoing annually</p> <p>As and when available / updated</p> <p>Achieved.</p>	Dave Potter

DELIVERY PLANNING – LAA 2 2008-2011 – (April 2010 – March 2011)

National Indicator Number	Baseline	Targets 08/09	Targets 09/10	Targets 10/11	High Level Delivery Milestones	Timescales	Owner
186 – per capita reduction in CO2 emissions in local authority area	8.2 tonnes	Lowest possible target being agreed of 9.2% reduction 2005-2010 equating to a 4.5% reduction 2008-2010. This would result in a reduction of per capita CO2 emissions from 7.6 in 2005 to 6.9 in 2010.			<ul style="list-style-type: none"> ❑ Implementation of Affordable Warmth Strategy ❑ Develop and secure funding for 'Wealthier, Healthier, Warmer Swindon' 18 month pilot to deliver emissions reductions in domestic sector ❑ Implement 'Wealthier, Healthier, Warmer Swindon' 18 month pilot to deliver emissions reductions in domestic sector. The Pilot targeting 2 wards was successful, a further 5 wards will be targeted in the Annual Development Plan 2010-2011 ❑ Low Carbon Conference held to engage businesses in reducing carbon emissions. The issue of business engagement and articulating the "value" of sustainability for business is a cross cutting issue and has been identified as a priority focus for 2010 by the Swindon Borough Council Sustainability Board ❑ 300 new members signed up to CarshareSwindon.com Currently have 690 members signed up since launch in 2008. ❑ We will develop the EDA Masterplan to Reduce carbon footprint evidenced by reduced CO2 emissions. Achieved through a focus on sustainable transport, energy efficient design and large scale renewables. ❑ We will deliver a staff travel plan. Awaiting approval from Operations Board. ❑ Implement measures in 4500 properties over 3 years across private and LAA sectors: <ul style="list-style-type: none"> ○ Improve the energy efficiency of 3000 council-owned properties ○ Improve the energy efficiency of 1500 private sector properties <p>Since April 2008: 808 properties have been fitted with efficient heating systems; 2000 plus properties have been fitted with top up loft insulation; 38 encapsulation of non traditional properties (cladding of properties); 339 properties improved; a total of over 3000 properties improved since 2008.</p> <ul style="list-style-type: none"> ❑ Implement phases 1 and 2 of the SBC Carbon Reduction Programme – Phase 1 99% complete; phase 2 ongoing. ❑ Develop a Carbon Reduction Programme for the Primary Care Trust. NHS Swindon now has a Board approved Sustainable Development Management Plan and is targeting a 10% reduction in its carbon emissions by 2020. ❑ Develop a Swindon-specific, robust evidence base for the future climate change, sustainable development and renewable energy core policies. Completed in 2009, and used to support policies in emerging Core Strategy. ❑ Finalise, adopt and launch the Swindon Community Sustainable Energy Action Plan. A final draft of the Sustainable Energy Action Plan was produced in December 2008. Many actions from the Plan are taken forward as a part of the NI186 delivery plan. As a result of the Council's prioritisation of Sustainable Energy within One Planet Swindon, the Sustainable Energy Action Plan will be refreshed during 2010 to reflect the current range of energy related projects. ❑ Oversee and co-ordinate implementation of the Swindon Community Sustainable Energy Action Plan to deliver 5MW RE generation. A final draft of the Sustainable Energy Action Plan was produced in December 2008. Many actions from the Plan are taken forward as a part of the NI186 delivery plan. As a result of the Council's prioritisation of Sustainable Energy within One Planet Swindon, the Sustainable Energy Action Plan will be refreshed during 2010 to reflect the current range of energy related projects. ❑ Launch the Swindon Business Charter and encourage private sector organisations to develop carbon reduction programmes. ❑ Set up a low carbon economy group to develop and deliver a schedule of activities to help business partners to reduce their carbon dioxide emissions. The issue of business engagement and articulating the "value" of sustainability for business is a cross cutting issue and has been identified as a priority focus for 2010 by the Swindon Borough Council Sustainability Board. ❑ Implement communications strategy for carshareswindon.com to get 1000 new members from partner organisations. Carsharswindon.com has 640 members and is on target for 1000 by the end of 2010. The communications strategy has involved a poster campaign and website advertising. 	<p>On going Done July 2009 On going</p> <p>Ongoing</p> <p>Complete</p> <p>Complete</p> <p>2012</p> <p>Ongoing</p> <p>Ongoing</p> <p>2011</p> <p>Complete</p> <p>2010</p> <p>2010</p> <p>Complete</p> <p>2010</p> <p>2010</p> <p>2010</p>	<p>Paul Simmonds Paul Simmonds Paul Simmonds David A Evans Claire Fleming Dave Potter Clare Fleming Bernie Brannan Clive Wilce Cherry Jones Dave Potter. James Griffin Dave Potter Bill Cotton Bill Cotton Clare Fleming</p>

DELIVERY PLANNING – LAA 2 2008-2011 – (April 2010 – March 2011)

National Indicator Number	Baseline	Targets 08/09	Targets 09/10	Targets 10/11	High Level Delivery Milestones	Timescales	Owner
193 – % of Municipal waste land filled	66% (06/07)	52.97%	48%	44%	<ul style="list-style-type: none"> <input type="checkbox"/> Delivering SBC's Promise 49 (we will recycle compost or treat more than 50% of household waste, and where practical, we will provide kerbside recycling collection for all our residents) <input type="checkbox"/> Stretch to focus on step change in Civic Amenity performance from 57% to 75% - interventions to focus on more check and challenge of service users at the point of use - partner organisations can help by promoting the awareness/educational element to their employees and the wider community. <input type="checkbox"/> We will return Peatmoor landfill site to community use 	March 2011	Richard Fisher
195 – % of Street & Environmental cleanliness: (Litter) (Graffiti)	11% 3%	10% 3%	9% 2%	8% 2%	<ul style="list-style-type: none"> <input type="checkbox"/> Implement the milestones associated with the Council's transformational Streetsmart project 2009/10 <input type="checkbox"/> Reducing the reassurance gap by more closely aligning perception of cleanliness with performance <input type="checkbox"/> We will deliver a graffiti strategy via the graffiti task group 	March 2010 March 2011	Richard Fisher
197 – Improved Local Biodiversity – proportion of local sites where positive conservation management has been is being implemented	31.7% (26 sites)	36.7% (additional 4 sites)	41.7% (additional 4 sites)	46.7% (additional 4 sites)	<ul style="list-style-type: none"> <input type="checkbox"/> Wiltshire Council have appointed their own NI 197 officer entirely funded by themselves so we are continuing to work in partnership with the Wiltshire Wildlife Trust specifically the County Wild Life Sites Project Officer to deliver this indicator which we are doing successfully to date. <input type="checkbox"/> Prioritise additional sites 	March 2011	Charlotte Riggs

O:\CExec\Shared\Policy and Partnership Team\PPT 8 LOCAL AREA AGREEMENT AC & MP\PPT 8.22 The 2008 LAA\Delivery Plans\Delivery Planning milestones - LAA2 2008 - 2011 as at Oct 2008.doc