

One Swindon Draft Delivery Plan

One Swindon sets out the commitment to a new partnership. Our ambitions go beyond delivering services in Swindon. Our focus is about how we together create good places to live and help local people achieve aspirations for training and work, good health, positive relationships, feeling safe and a sustainable environment. This can only be achieved by public services working together with local people. In recognition of this, One Swindon builds upon the strong partnership working established by the Swindon Strategic Partnership. Working together with businesses, voluntary and community sector organisations, and above all local people, we will deliver on an agreed, shared focus over the next four years.

One Swindon is an invitation to everyone to look beyond public services as the agencies responsible for stepping in, enforcing, removing, directing, funding, delivering, prioritising, deciding and providing. Whilst we will always have a role around public protection, public health, community safety and safeguarding the most vulnerable, we want to move forward with a new focus. We want to be listening, enabling, encouraging, celebrating and supporting, particularly in terms of people growing their independence and more people successfully making a positive contribution.

We want public services to work more closely together and we will do this by looking at joining up teams and services, creating more opportunities for voluntary and community sector delivery, creating more effective routes for local people to determine what key services they want to receive at a local level, and testing out different ways of working together.

One Swindon will find ways of working that enable local people to make a positive contribution. Thousands of local people give their time, energy and effort on a regular basis in support of their neighbours, community, club or interest group. Many of us could do this and more. Community networks and relationships are fundamental to making positive things happen. Wherever possible we want to ensure that the way we work adds to this valuable community activity. One Swindon is also about really appreciating what is important to people at a local level as well as looking at what we need to provide for the Borough as a whole.

Further information about One Swindon is available on www.swindonsp.org

One Swindon Priority

We can all benefit from a growing economy and a better town centre



Outcomes

More jobs are being created for more local people by more businesses of different types and sizes choosing to set up, invest and expand in Swindon



People in Swindon have the right education and skills to compete successfully for job opportunities in our towns and villages

Swindon's growing economy will benefit existing communities and businesses.

There will be further significant and visible improvements to Swindon Town Centre

Focus

- **Ensuring provision of land for employment growth to promote inward investment and the expansion of Swindon businesses**
- **Promoting economic opportunity for local people**
- **Promoting excellent academic and vocational attainment for children and young people**
- **Actively encouraging sustainable transport**
- **Promoting high quality development**

We are committed to building on Swindon's proud history of economic success. We recognise that making available land for employment growth is vital in supporting the local economy as it will attract new businesses to Swindon and encourage existing firms to expand in the town. Working together we can deliver an effective inward investment service. By using communication and information networks, we can support local companies to compete for contracts from public and corporate sectors and develop an export growth initiative to support local business expansion.

We will ensure that employees have the relevant skills, qualifications and experience in order to benefit from economic opportunities. We will promote collaboration between schools, colleges and Higher Education providers to work with employers and help parents and pupils make informed education and career choices. We recognise the value of working together to support the local workforce to sustain healthy lifestyles for social, economic and personal well-being. We will work together to create a healthy workforce therefore reducing demand on benefits, reducing absenteeism and increasing productivity.

We will prioritise supporting people who are not economically active to find employment.

We will promote an economically vibrant and safe town centre with visible signs of improvement and regeneration.

One Swindon will support businesses, public services and local groups and organisations to actively encourage sustainable transport options to become a reality in Swindon.

One Swindon Priority

I like where I live

Outcomes

More people are proud of their neighbourhood

Working together: people feel that crime and anti social behaviour is being tackled

Working together: Our beautiful parks will be improved and maintained

There will be targeted improvements on our roads

Focus

- **Promote safer and stronger communities**
- **Encourage active community participation**
- **Prioritise early interventions**
- **Prioritise road safety and improvement**
- **Extend the use of parks and open spaces for physical activities through working with community groups and residents**

Swindon is a safe place to live, but we can do more to make our communities feel safer and stronger. People feel safe when their neighbourhood looks clean, when they know their neighbours and when they take part in activities that bring local people to together. If we take pride in our neighbourhoods and do what we can to be neighbourly we can all benefit from a stronger sense of community.

We need public services and residents to work more closely together, sharing information and prioritising the use of all of our available resources. This will be achieved by piloting the introduction of a Streetwatch programme, which will invite local residents to help public services to target improvements in their local area.

We want to reduce offending levels by prioritising early intervention projects and working with groups who can influence perpetrators and repeat offenders into changing their behaviour through an improved offender management scheme.

Road safety is part of our shared commitment to feeling safe in Swindon. We want to work in partnership with key services to deliver information and awareness to our young people and encourage local people to be active in local safety campaigns where they live.

We are proud of the wide range of parks and open spaces in Swindon. By working with our community groups and residents we will extend the use of parks and open spaces to support wellbeing and physical activities. This will include initiatives to create improved walks, off road cycling tracks and outdoor gyms. It will also involve volunteer schemes that will contribute to the care and maintenance of our parks and open spaces and will create opportunities for community/social enterprise within those areas.

One Swindon Priority

Everyone is enjoying sports, leisure and cultural opportunities



Outcomes

Improve health and well being for all by widening participation in sports, leisure and cultural activities.

Swindon is a preferred choice for sports, leisure and culture

All young people are participating and enjoying Sports, Leisure and Culture



Focus

- Promote high quality facilities for sports, leisure and cultural activities across the town
- Encourage and develop Swindon's home-grown talent
- Actively encourage communities to provide opportunities for all young people
- Promote Swindon as a high quality choice for tourism

Overall, Swindon residents enjoy a level of health similar to the national average however differences in health outcomes exist locally between population groups. These 'health inequalities' are tied closely to factors such as deprivation, ethnicity, age and gender. One Swindon will seek to reduce these differences for example, through widening local participation in sports, leisure and cultural activities.

We are keen to get even more people more active and more involved. We will focus on ways to deliver services in a different way, For example, we will be openly encouraging local ideas on how library services could be integrated into community facilities, or local groups taking control of community facilities to provide a service for their area. If local people want to deliver their own ideas and events we will work to help them with their skills and capacity.

We will promote high quality facilities for sports, leisure and cultural activities including the upgrading of football and cricket facilities at Croft, creating a sports hub for the local community. Working closely with schools and groups we will find ways to use the 2012 Olympics and Paralympic Games to inspire, engage and energise communities and individuals. We will also actively encourage communities to provide opportunities for all young people and will support them obtaining a range of qualifications such as coaching certificates or Duke of Edinburgh awards.

Local businesses can play a role in delivering our leisure and cultural activities, events and festivals. We will make good use of our existing venues and spaces by supporting community and voluntary partners with key events in Swindon such as the Big Arts Day, Swindon Half Marathon, the Mela and Party in the Park using them to bring people in Swindon together. By hosting big popular cultural events it will help us to promote Swindon as a high quality choice for tourism

One Swindon Priority

Living independently, protected from harm, leading healthy lives and making a positive contribution



Outcomes

Increased community involvement so that everyone is able to make positive contribution



More people feel in control at times of crisis, are protected from abuse and family breakdown and more resilient and more able to regain their independence

People aspire to lead better lives and are benefiting from joined up services that are easy to access.

Focus

- **Promoting activities, keeping people safe and encouraging independence**
- **Encouraging and supporting local people to work together, share skills and make a contribution**
- **Support for families especially those with young children**
- **Encourage community-led commissioning in Swindon**

We want to encourage and support local people to work together, share skills and make a contribution to Swindon's communities and neighbourhoods. New opportunities to help those who may feel isolated in our communities will be promoted including piloting peer mentoring and capable guardian schemes to promote independence for people living in supported accommodation.

Our Health Ambassador programmes will inspire more people to improve their health and we will increase the number of staff and volunteers across Swindon who will be able to help people stop smoking and understand safe alcohol limits. With the help of local community groups and networks, we will also promote the benefits of health screening in targeted communities where the take up is low. This will support our work targeting work to reduce inequalities in health for Swindon residents.

Supporting families in crisis is also an important part of this priority and through our innovative LIFE programme we are working in partnership to help families and the network of services around them build skills, trust and stronger relationships. We are seeing families growing more resilient and using the support to be healthy, safe and taking steps towards a positive future.

Streamlining access to shared services will see us operating more efficiently and we will be working together to promote access to services that improve safety and warmth at home for vulnerable people.

We are open to new ways of working and, as a result, we will be testing a new approach to community-led commissioning where local people will be describing how things could be done differently and better