

Swindon Enterprise Group

Meeting and Workshop

Wednesday 28th February 2007
2.00 – 4.00

Basepoint Business Centre, Rivermead, West Swindon

AGENDA

Please arrive before 2.00 for tea & coffee, and to post your 'Post-Its' on the wall for the workshop.

Meeting: 2.00 – 2.30

1. Apologies
2. Notes of last meeting
3. Submission of a Swindon Bid to the UK Enterprising Town Competition. D Evans
4. The Business Support Simplification programme S Wilding
5. Swindon Employment & Skills group S Watkins
6. Date of Next Meeting

Workshop: 2.30 – 4.00

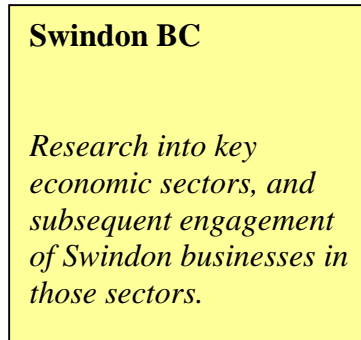
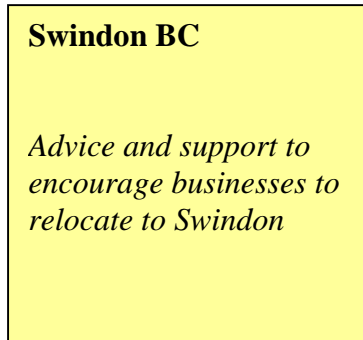
1. Mapping of current enterprise services and activities (*note 1*)
2. Top 5 enterprise issues in Swindon for the next 12-24 months (*note 2*)
3. Identification of top issues (group discussion)
4. Taking it forward (all)

Note 1

Mapping of current services and activities

On yellow Post Its please describe briefly the services and projects you operate to encourage and support enterprise in Swindon at present. Please prepare your Post Its in advance of the meeting.

eg:



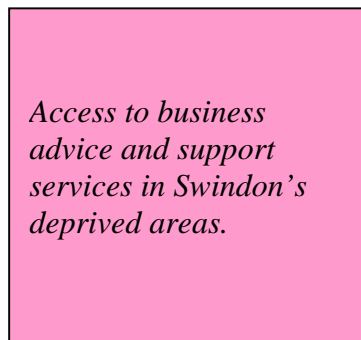
Please stick the notices in the relevant box on the wall of our meeting room upon arrival.

Note 2

Key issues

On other Post Its please describe what you perceive to be the **five** most pressing barriers facing enterprise and enterprise growth in Swindon.

eg:



You will be asked to introduce your 5 issues prior to sticking the notices in the relevant box on the wall of our meeting room. Please complete one set per organisation.

Post Its will be available for completion and sticking prior to the meeting.

If you would like to discuss the information required please give either David Evans (01793 466421) or Matt Spencer (01793 466169) a call.

Swindon Enterprise Group Activity Framework

<p>Supporting new businesses/increasing number of self-employed</p>	<p>Initiatives targeted at specific groups and/or locations</p>	<p>Sectoral initiatives</p>
<p>Increasing take up of technology</p>	<p>Supporting Innovation</p>	<p>Encouraging sustainable businesses</p> <ul style="list-style-type: none"> - Environmental impact - Corporate Social Responsibility
<p>Internationalisation</p>	<p>Providing Incubation facilities and workspace</p>	<p>Building business networks</p>
<p>Attracting Inward Investment</p>	<p>Providing economic & labour market research</p>	<p>Other</p>