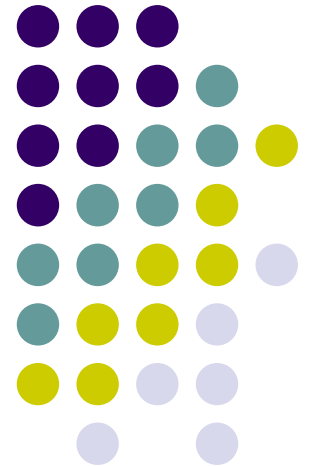


# Healthy Communities and Older Peoples' Block

Jane Leaman  
Director of Public Health  
Swindon



## Outcome 15:

**We will improve the overall health of local people particularly in relation to heart disease, cancer and sexually transmitted diseases**



- 1124 smokers helped to quit
- Prepared for 1<sup>st</sup> July smoking legislation
- Smoking cessation service expanded
- Active Swindon
  - 1900 people have accessed programme,
    - Swim bus – from Pinehurst to the Oasis Leisure Centre.
    - Girls Dance classes – Penhill, Parks and Stratton.
    - Forest Learning – working with teachers in schools to promote outdoor activities.
    - Over 78 volunteers recruited
- 88% of people accessed sexual health services within 48hours

# Outcome 16:

## We will reduce health inequalities in the Borough



- Inequalities in health group to focus health improvement activities in the neighbourhood renewal areas
- New targets agreed to:
  - Increase uptake of Chlamydia screening for BME groups
  - Increase access to translation and interpretation services

# Outcome 17:

## We will increase Swindon's contribution to tackling climate change and fuel poverty



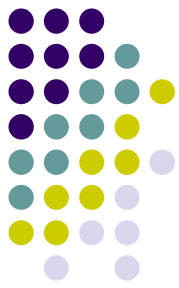
- 694 households were provided with at least one energy efficiency measure
- Re-launch of Health through Warmth programme for Swindon
- Climate Change Strategy implementation

## Outcome 18:

**We will increase the number of people who are emotionally and mentally healthy**



- Swindon Occupational Partnership:
  - Partnership between Mental Health Trust and voluntary sector – QEST, Twigs, New Dimensions, Phoenix Enterprises and LEAVES
- Mindful Employer Project
- Beating the Blues Programme

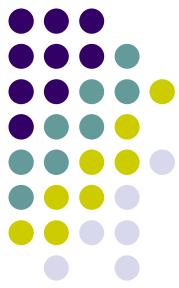


## Outcome 19:

**We will encourage older and disabled people and their carers to maintain their independence and have increased choices about the care and support they receive**

- Integration of Social Care and Health Service teams:
  - Single assessment process
  - Integrated equipment store
  - Approx. 160 emergency admissions avoided
- Assistive technology:
  - Launch in Jan of Telecare
  - Pilot Telehealth project across 4 GP practices
- Carers Strategy:
  - Increase in carer assessments undertaken which increases the range and choice of support available

# Next Steps



- Healthy Communities and Older People Partnership
- Joint Strategic Needs Assessment (JSNA) to identify priorities
- Refresh of Older People's Strategy
- Health Inequalities Plan
- Agreement of Public Health Strategies :  
Obesity, Physical Activity, Tobacco Control,  
Sexual Health