

## One Swindon

CABINET

Date: 8<sup>th</sup> December 2010

---

**Author: Cabinet Member for Policy and Performance and the Director for Policy Performance and Communications**

**Parish / Wards Affected:** All

### **Purpose**

- To present One Swindon for adoption as the primary strategic framework guiding the planning and budget decisions of the Council and other members of the One Swindon Partnership over the period 2011-2015.

### **Recommendation**

Cabinet is requested to recommend that Full Council:

- Approves the One Swindon principles, priorities, and outcomes contained in Appendix 1.
- Adopts One Swindon as the primary strategic framework guiding the Council's planning and budget decisions during the period 2011-2015
- Authorises the Director for Policy, Performance and Communications in consultation with the Cabinet Member for Policy and Performance to work with partners to develop a set of strategic commitments, which demonstrate the contribution each member of the One Swindon Partnership will make to achieving the One Swindon principles, priorities and outcomes, and report back to Cabinet in March 2011 with a view to seeking approval of a One Swindon Delivery Plan to be implemented from April 2011.
- Subject to comments from the Swindon Strategic Partnership, agrees to amend the Council's Sustainable Community Strategy ("Sustainable Community Strategy – A Shared Vision for Swindon 2008-2030 – How Will We Achieve the Vision?") as set out in the report.

### **1. Reasons**

- 1.1 One Swindon is about making significant progress on aligning the shared resources of public sector partners alongside the resources and involvement of the voluntary and community sector and local people to achieve shared outcomes for the people of the Borough of Swindon.
- 1.2 On 21 July 2010, Cabinet received a report setting out the first outline of One Swindon and its high level priorities. Since that report, the Council has taken the lead in facilitating and supporting partners and stakeholders to engage with and influence the development of One Swindon. A range of sessions, workshops and presentations has been delivered to test that first set of priorities and build

---

Further information on the subject of this report can be obtained from James Griffin, Head of Policy on 01793 463648 or Email [james.griffin@swindon.gov.uk](mailto:james.griffin@swindon.gov.uk).

# One Swindon

CABINET

Date: 8<sup>th</sup> December 2010

---

partnership involvement and ownership. These have included One Swindon sessions with key services, voluntary and community sector focus groups, public sector partners and Members.

- 1.3 Over 200 delegates attended the Swindon Strategic Partnership conference on the 8th October from the public sector and voluntary and community sector. This event enabled wider input to support the development of the One Swindon content to date.
- 1.4 Feedback and commentary from all the sessions have shaped the One Swindon document. A summary of key changes to date is outlined in Appendix 2.
- 1.5 All partners that form the One Swindon Board are taking the One Swindon document (Appendix 1) through their respective approvals processes so that by January 2011, all partners will have secured formal approval to develop clear commitments to achieve accountable delivery of the One Swindon priorities and outcomes. The timing, coordination and prioritisation required for the approvals process to be successful illustrates the value and importance of One Swindon for the Council and its partners.

## 2. Detail

- 2.1 In light of the pressure on public sector budgets and increasing demand it has never been more important to be able to prioritise, invest and work together effectively. No single organisation can continue to deliver services in the way that they are delivered currently. One Swindon will bring clarity of focus on key outcomes for the Borough. It will strive to ensure that services are more sensitive to local needs and issues and that people know exactly what services are available and how they can access them. It will also improve how services are connected or related alongside promoting more local involvement in how services are developed and delivered. The responsibility for the delivery of One Swindon will be shared by the member organisations of the One Swindon Partnership Board and the people of Swindon.
- 2.2 Work on the development of One Swindon to date has achieved agreement on four principles that are essential for the successful delivery of One Swindon and apply to all organisations and individuals making a contribution and support the Council to fulfil its community leadership role. The four principles are

**Local and Lasting** – We will focus on local and lasting benefits for communities and organisations in Swindon. We will ensure that long-term implications are fully considered in our local decision-making. We will encourage local people to get involved in decisions affecting their lives, to make the most of the opportunities available to them, and to help themselves, so they in turn can contribute to the place they live.

---

Further information on the subject of this report can be obtained from James Griffin, Head of Policy on 01793 463648 or Email [james.griffin@swindon.gov.uk](mailto:james.griffin@swindon.gov.uk).

# One Swindon

CABINET

Date: 8<sup>th</sup> December 2010

**Stronger Together** - Working closely together, improving communication and connectivity will help us all in making better use of the resources, facilities, relationships and partnerships that we have to achieve more effective and lasting outcomes for all.

**Prioritisation & Leadership** – One Swindon sets out our shared priorities and delivery will require clear prioritisation and leadership in its widest sense. Collectively we need to be committed to our priorities and follow through on delivery, disciplined about how we use resources and honest at all times about the scale of the challenge. The Council at times will need to be successful in showing positive community leadership and in so doing, support and strengthening local community interest and participation.

**Trust & Bravery** – One Swindon signals our readiness for change. We know that bringing this about will require bravery alongside a shared and sustained commitment. Together as individuals, communities and organisations we will need to trust each other and create a common purpose and shared endeavour.

- 2.3 Each of One Swindon's four priorities has a set of outcomes to achieve its delivery. These are proposed as:

## Priority: I like where I live

### Outcomes:

- **More people are proud of their neighbourhood**
- **Working together; people feel that crime and anti social behaviour is being tackled**
- **Working together; our beautiful parks will be improved and maintained**
- **People coming to Swindon have a good impressions of our Town and villages**

## Priority: We can all benefit from a growing economy and a better town centre

### Outcomes:

- **More jobs are being created for more local people by more businesses of different types and sizes choosing to set up, invest and expand in Swindon**
- **People in Swindon have the right education and skills to compete**

Further information on the subject of this report can be obtained from James Griffin, Head of Policy on 01793 463648 or Email [james.griffin@swindon.gov.uk](mailto:james.griffin@swindon.gov.uk).

# One Swindon

CABINET

Date: 8<sup>th</sup> December 2010

<p><b>successfully for job opportunities in our towns and villages</b></p> <ul style="list-style-type: none"><li>• <b>Swindon's growing economy will benefit existing communities and businesses</b></li><li>• <b>There will be further significant and visible improvements to Swindon Town Centre</b></li></ul>
<p><b>Priority: Everyone is enjoying sports, leisure and cultural opportunities</b></p>
<ul style="list-style-type: none"><li>• <b>Improve health and well-being for all by increasing and widening participation in sports, leisure and culture</b></li><li>• <b>Swindon is a preferred destination of choice for sports, leisure and culture</b></li><li>• <b>More young people are supported to take part in sports, leisure and culture</b></li></ul>
<p><b>Priority: Living independently, protected from harm, leading healthy lives and making a positive contribution</b></p>
<ul style="list-style-type: none"><li>• <b>Increased community involvement so that everyone is able to make a positive contribution</b></li><li>• <b>More people feel in control at times of crisis, are protected from abuse and family breakdown and are more resilient and more able to regain their independence</b></li><li>• <b>People in need are benefiting from joined up services that are easy to access</b></li></ul>

Within the final document there will be an opportunity to illustrate the potential impact of One Swindon through case studies. For example, One Swindon principles and priorities come together in the *Total Capital and Asset Pathfinder* project (rationalising the public sectors assets) and *Community Budget* pilot (moving forward how we work together differently by pooling funds relating to support for families with complex needs).

## 2.4 Next steps

Leading up to Full Council on 13 January 2011, members of the One Swindon Partnership Board will seek approval of the One Swindon principles, priorities

Further information on the subject of this report can be obtained from James Griffin, Head of Policy on 01793 463648 or Email [james.griffin@swindon.gov.uk](mailto:james.griffin@swindon.gov.uk).

# One Swindon

CABINET

Date: 8<sup>th</sup> December 2010

---

and outcomes through the governance processes of their respective organisations. These include: NHS Swindon Board and the Great Western Hospital Trust Board both on 25 November, the Wiltshire Area Probation Trust Board on 1 December, the Wiltshire Police Authority Board on 2 December, and the Wiltshire Fire and Rescue Management Board on 9 December.

To date feedback from Partner Boards has been as follows:

### ***NHS Swindon Board***

- The NHS Swindon Board agreed that One Swindon will provide the framework for NHS Swindon business planning and medium term resource plan.
- The Board supports the direction of travel of One Swindon and the need to work differently to deliver the agreed outcomes and priorities for Swindon.
- The Board felt that health did not feature strongly enough and concern was raised on the lack of importance of health particularly given the impact on the individual, the family, the local community and the local economy of poor health. To ensure that One Swindon recognises and acknowledges the importance of health to the individual as well as the 'whole' the Board requests that a clear commitment within the One Swindon framework to support improving the health and well being of the people of Swindon.
- Within the Living Independently priority, the Board requests the inclusion of a further area of importance focusing on health and well being and improving life expectancy, offering a real measure of reduced health inequalities.

### ***Great Western Hospital Trust Board:***

- One Swindon has agreement in principle but it needs to become a targeted set of actions and outcomes.
- This is a sensible way forward and GWH wishes to engage. However, Swindon is only one of the communities GWH serves and priorities of other communities will also need to be taken into account.
- The Board supports the One Swindon approach and priorities for the period 2011 to 2015 however it is important to the Board that the priorities and outcomes are developed by local people rather than stakeholder groups.
- The Board is willing to take account of these priorities as part of the Trust's business planning process and priority setting alongside the NHS Swindon's commissioning priorities.

Leading up to Cabinet on 9 March 2011, partners will work together to agree the detail of specific commitments that will deliver the One Swindon outcomes in the form of a One Swindon Delivery Plan, which will be presented to Cabinet for approval. At that time approval for a One Swindon performance framework will also be sought.

---

Further information on the subject of this report can be obtained from James Griffin, Head of Policy on 01793 463648 or Email [james.griffin@swindon.gov.uk](mailto:james.griffin@swindon.gov.uk).

# One Swindon

CABINET

Date: 8<sup>th</sup> December 2010

Thereafter, and subject to Cabinet approval, *One Swindon* will be published and the focus will shift to securing all of the outcomes that we have agreed over the next four years. To ensure local flexibility *One Swindon* will be subject to an annual evaluation to be reported to all Partner organisations with options to refresh or amend the detail.

- 2.5 In order to support the implementation of *One Swindon* by Swindon Borough Council, and to benefit the local economy, it is suggested that the Council use its 'Well Being Powers' under section 2 of the Local Government Act 2000 wherever appropriate. This may include the provision of financial assistance, incurring expenditure, providing support services, staff, goods, and accommodation to individuals, social enterprises or other organisations. It is recommended that the Sustainable Community Strategy be amended accordingly.

## Alternative Options

- The Council is required to adopt a new corporate plan; however, it does not have to engage with partner organisations. Given the present national fiscal climate, and the decisions of the recent Comprehensive Spending Review, not having a joint strategic framework and delivery plan with other public sector agencies presents the risk of the Borough being able to secure fewer resources and deliver less

## Risk Management

### *Financial and Procurement Implications*

- The financial implications arising from this report have been considered and can be accommodated within existing budgets.
- The financial implications of the *One Swindon* Delivery Plan will be addressed in the report to Cabinet on 9 March 2011.

### *Legal / Human Rights Implications*

- Legal and Human Rights considerations have been taken fully into account in compiling this report. It is considered that the recommendations of this report are compatible with convention rights

### *Links to Corporate Plans and Policies (in particular to Swindon 2010 Promises)*

- This document, once approved by Full Council, will replace the current Corporate Plan, Swindon 2010 Promises, and the Local Area Agreement as the primary strategic framework guiding the Council's planning and budget decisions

## Consultees

- The Chief Executive has been consulted on this report.

Further information on the subject of this report can be obtained from James Griffin, Head of Policy on 01793 463648 or Email [james.griffin@swindon.gov.uk](mailto:james.griffin@swindon.gov.uk).

# One Swindon

**CABINET**

**Date: 8<sup>th</sup> December 2010**

---

- The Director of Finance (Section 151 Officer) and Director of Law and Democratic Services (Monitoring Officer) are consulted in respect of all reports.

## **Background Papers and Appendices**

- Appendix 1: the One Swindon principles, priorities and outcomes
- Appendix 2: the significant changes made to the One Swindon principles, priorities and outcomes as a result of discussions with stakeholders

## **Key Decision / Decision in Forward Plan**

This is a key decision for Council and has been included in the Cabinet Forward Plan for December 2010.

---

Further information on the subject of this report can be obtained from James Griffin, Head of Policy on 01793 463648 or Email [james.griffin@swindon.gov.uk](mailto:james.griffin@swindon.gov.uk).

This page is intentionally left blank

## Appendix 1: One Swindon introduction, principles, priorities and outcomes

### Introduction

*One Swindon* sets out the priorities for Swindon and more importantly signals a shift in the way that we will need to work to make Swindon the best place it can be.

In many ways identifying priorities is easy. Understanding how to do the work needed to secure outcomes at the pace required is the difficult bit. We do know that no single organisation, group, community or person can deliver these priorities alone.

So *One Swindon* is not just a plan of action - it is a call to action. It should test our assumptions about how things get done in Swindon and should help break down barriers to success. Above all it should make all of the organisations, groups, businesses, communities and people in Swindon ask one simple question:

What is my contribution to making Swindon a better place?

An old-fashioned public sector assumes it can do everything; it knows everything and treats its residents as consumers of services. A modern public sector knows that it does not have all the answers; it cannot do everything it does not always know best. It will show humility and focus on mobilising the right voices, skills and resources, wherever they may be.

A modern public sector builds strong relationships in order to make better use of resources and skills. It actively engages with the business community so there is respect, trust and a shared understanding of priorities. A modern public sector understands that the people who live in Swindon probably know best what needs to be done to improve their communities

A modern public sector is increasingly about knowing when to get out of the way of the people who know their areas best.

What we need to do is clear. How we do it is up for grabs. Every local business, voluntary group, community group, faith group, village, street and ultimately every person who lives and works in the borough is invited to participate in *One Swindon*.

### Principles guiding how will we work to deliver One Swindon

Swindon is a hub of activity, energy and creativity. We need to recognise that great things do happen in Swindon and that there are a great many people who are committed to making Swindon the best place it can be. To fulfil the ambitions of *One Swindon* we need to bring these people together in different ways and channel our collective energy and creativity effectively. The following principles will underpin this new approach:

- **Local and Lasting** – We will focus on local and lasting benefits for communities and organisations in Swindon. We will ensure that long-term implications are fully considered in our local decision-making. We will encourage local people to get involved in decisions affecting their lives, to make the most of the opportunities available to them, and to help themselves, so they in turn can contribute to the place they live.
- **Stronger together** – Organisations in Swindon like the Council, Police, NHS Swindon, Voluntary and Community sector are working together more effectively than ever before – but have to get even better. We are facing the most severe challenges to public sector funding in recent history and so *One Swindon* must drive joined up resource and investment decisions within and across organisations. Attention to an organisation or the public sector's role is just one piece of the puzzle though and we need to work more with businesses, communities and people in Swindon. It is the relationships between all of these contributions that will make a real difference.
- **Prioritisation & Leadership** – *One Swindon* sets out our shared priorities and delivery will require clear prioritisation and leadership in its widest sense. There are leaders in all areas of organisations in all of our communities and we must enable them to flourish. Leadership will be about being open minded, being flexible, showing humility and knowing when to let go as well as when to get involved. Collectively we need to be committed to our priorities and follow through on delivery, disciplined about how we use resources and honest at all times about the scale of the challenge.
- **Trust & Bravery** – *One Swindon* signals our readiness for change. We know that bringing this about will require bravery alongside a shared and sustained commitment. Individuals, communities and organisations will need to trust each other and create a common purpose and shared endeavour. We need to open up opportunities for engagement, share our ambitions, respect our differences and build on the things that bind us together. Creativity, enterprise and the freedom to innovate must underpin the way we work.

### **Priorities and Outcomes**

#### **We can all benefit from a growing economy and a better town centre**

We are committed to building on Swindon's proud history of economic success by encouraging our economy to grow. Attracting more investment and creating more jobs will benefit more people in Swindon. A growing economy will also help us achieve a better town centre as well as high quality houses, roads, shops and other facilities across our towns and villages.

Swindon's future economic success depends upon a balanced and vibrant economy in which the welcome presence of large multi-national companies is complemented by thriving local enterprises. We are therefore committed to working closely with businesses to identify and respond to their needs, overcome barriers to investment and encourage more businesses of different types and sizes to set up or expand in our towns and villages.

We want to see all the people of Swindon contributing to and benefiting from our growing economy. That is why we want to encourage as many people as possible to be part of a Swindon workforce that is both skilled and adaptable. We will also continue to encourage a range of employment opportunities, whilst paying particular attention to ensuring more people in the Swindon workforce are highly skilled.

To achieve this we will encourage education providers and businesses to work closely together to ensure that Swindon's education and training offer helps people to develop the skills necessary to meet the needs of local businesses and secure jobs now and in the future. We will pay particular attention to helping our young people find clear paths into education, training and work by continuing to improve the education attainment levels in our schools.

We continue to support the regeneration of Swindon's town centre because we believe it needs to offer more to become a place where more people choose to live, visit, shop and enjoy their spare time. That is why we are committed to continuing with the visible signs of regeneration and renewal.

Over the next four years we will work together to focus on the following four outcomes, which will help us all benefit from a growing economy and a better town centre:

1. More jobs are being created for more local people by more businesses of different types and sizes choosing to set up, invest and expand in Swindon
2. People in Swindon have the right education and skills to compete successfully for job opportunities in our towns and villages
3. Swindon's growing economy will benefit existing communities and businesses
4. There will be further significant and visible improvements to our Town Centre

## **Appendix 1: One Swindon introduction, principles, priorities and outcomes**

### **I like where I live**

We know that local people want to be proud of where they live and that the condition of streets, roads, parks and open spaces is important to them. Through One Swindon, we will be working with local communities to tackle their important issues such as litter, graffiti, dog bins, re-cycling, and their local environment to help create neighbourhoods in which they are proud to live and work. If we all make a contribution we can reduce the current costs of maintaining the local environment.

Swindon has many public spaces that are used regularly by local people and visitors. These facilities provide spaces to take part in events, sports and leisure activities and to feel that Swindon is a good place to be. Beautiful parks have a powerful impact on our quality of life and we will commit to continue to invest in our parks and encourage more use through working closely with our residents to find innovative ways to protect and improve these spaces for the future.

We want Swindon to be a place where everyone can enjoy being out and about. Swindon is a low crime area and we want to keep it this way. Working to reduce reoffending, building a strong sense of community, promoting positive activities for young people are some of the ways we will work together to target the pockets of anti social behaviour or crime.

Well-maintained streets and Town Centre improve the image of Swindon to people visiting and working here, which is important for the local economy. We will focus on creating a positive impression of our town and villages for visitors and residents, and, will work to keep our major roads safe and in good order.

Over the next four years we will work together to focus on the following four outcomes, which will help us all like where we live

1. More people are proud of their neighbourhood
2. Working together; people feel that crime and anti social behaviour is being tackled
3. Working together; our beautiful parks will be improved and maintained
4. People coming to Swindon have a good impression of our Town and villages
5. There will be targeted improvements of our roads

## **Appendix 1: One Swindon introduction, principles, priorities and outcomes**

### **Everyone is enjoying sports, leisure and cultural opportunities**

Ensuring everyone can enjoy and participate in a wide variety of sports, leisure and cultural activities is important to Swindon, it builds pride and has significant health, social and economic benefits. Sport, leisure and cultural opportunities can offer a positive and rewarding experience to the most vulnerable individuals in our society; reducing stress, depression, anxiety, the need for medication, improve blood pressure and reduce pain. Ensuring everyone can enjoy and participate in this wide variety of sports, leisure and cultural activities is important to Swindon.

At the moment, running sports activities and leisure centres is costing the Council around £2 million pounds a year. This keeps things up and running but doesn't help us improve what we've got.

To keep delivering good quality sports and leisure services in Swindon we need to look to the future and think about how we can meet local needs, improve and develop our local facilities and bring in new opportunities. To do this it is likely that we will need to have a different plan for centres like the Oasis and the Link – this will be an important priority over the next four years.

Having a large venue that can seat thousands of people is something lots of people would like to see in Swindon. This could be an improvement to an existing facility or a newly built project. We will be exploring new opportunities to see how this can be done.

Its not all about what the Council provides. Local clubs, groups and societies are busy across Swindon regularly delivering sports, leisure and culture activities. Together this means that Swindon people have access to an annual events and activities programme that is inspirational and accessible. One Swindon will help us recognise and grow more of this community involvement, and, improved communication, information and use of technologies will help us tell everyone about the full range of activities and events that are on offer in the Borough.

Through One Swindon, we will make sure the future of important facilities are secured for the benefit of local people. We will use One Swindon to help us look at alternative ways of managing venues and delivering activities for local people. We want to do more together so when people want to get involved we will help and do our best not to get in the way. We will support local groups be active in their communities, and help people access training and advice. We will work closely with local groups to help people who don't find it easy to take part to feel more confident and more likely to get involved or try something new.

Over the next four years we will work together to focus on the following three outcomes, which will help everyone enjoy sports, leisure and cultural opportunities:

1. Improve health and well-being for all by increasing and widening participation in sports, leisure and culture
2. Swindon is a preferred destination of choice for sports, leisure and culture
3. More young people are supported to take part in sports, leisure and culture

## Appendix 1: One Swindon introduction, principles, priorities and outcomes

### Living independently, protected from harm, leading healthy lives and making a positive contribution

Feeling valued, respected and safe is important to all of us no matter what our background or age. Most of us will gain this from our lives at work or at home and, as a result will enjoy healthy and satisfying lives. However there may be times when personal circumstances are such that this may not be the case for us or someone we know. This might be the experience losing a job, a home, the breakdown of family support, domestic abuse or becoming ill and needing to rely on extra care. This kind of event or experience can be devastating and we will all cope with it differently.

Helping and responding when people need protection or support is where the greatest proportion of public money gets spent. Budgets are shrinking and people's lives are more pressured and complex than in times past. We know that some of the traditional ways we have assisted people have not really helped them to live more independently or encouraged them to feel like they can make a positive contribution. Many people need support, whether this is more long term or for shorter, more intensive periods. We know there are many ways in which people can be helped sooner, or in better ways which are more cost effective and ultimately lead to better outcomes.

A system that is predominantly based on intervention and service provision locks us into a constrained process that is predicated on waiting for something to become a problem so we then step in with a professional view or service. For example alcohol related health issues cost the public sector in Swindon over £60 million pounds a year. If we can look at different interventions and influences so there are even 10% fewer people arriving at hospitals or surgeries as a 'problem' to be treated, then we can unlock over £6 million pounds worth of resources.

We want people in Swindon to be able to make positive choices throughout their lives. In reality, many people, particularly at a time of crisis, find it difficult to understand where and when to go for support. We also know that lots of people rely on their friends, family and neighbours for help, advice and support. This is an often overlooked, but essential part of the support network that exists alongside agencies and organisations.

We want all children and young people to have stable family lives and to be protected from abuse. We will work with families to try to make them more resilient in order to prevent family breakdown and try and help them work together to protect children at risk of harm. We will attempt to provide stable placements for all children in care who are not able to live with their families and give them the opportunity to succeed and become successful adults

*One Swindon* is an opportunity for all agencies in Swindon to work much more closely together while recognising and growing the enormous contribution that we can all make to the lives of individuals and communities. Enabling rather than delivering is the key. Participants *in* rather than consumers *of* is the shift we need to make. It is all about the making sure people get the right response at the right time (from whomever that may be), not necessarily the right service at the right time.

## **Appendix 1: One Swindon introduction, principles, priorities and outcomes**

There are always opportunities for people to make a positive contribution either within their families, their neighbourhoods or in the wider community. Making a positive contribution can help everyone feel a valued member of his or her community. We can all play a more active role in 'looking out' for our neighbours and helping out where we live. This is more likely to help people to cope better with the challenges they face and help us all create a greater sense of community. The decision though remains very much down to the individual.

*One Swindon* in essence is about creating an environment for an invitation to participate and contribute but that invitation does not come from the Council, public sector or from any particular agency or organisation. The invitation exists in the places we live and in the people around us - we just need to be open to it. So, by continually asking ourselves the following questions...

Why should I get involved?

Can I make difference?

What is in it for me?

Do I care about the place I live and the people around me?

...we can work better together and deliver the following three outcomes:-

1. Increased community involvement so that everyone is able to make a positive contribution
2. More people feel in control at times of crisis, are protected from abuse and family breakdown and are more resilient and more able to regain their independence
3. People in need are benefiting from joined up services that are easy to access

This page is intentionally left blank

### **Consultation and Development of One Swindon:**

Since the Cabinet report in July 2010, One Swindon has been developed with inputs from a wide range of partners and services. These have resulted in key changes in the One Swindon document to date. The key changes are set out below:

- **Health and Wellbeing Board 14 September 2010** - Raised the importance of inclusion of the value of sports and culture on health and wellbeing and issues relating to communication issues in relation to access to services – people presenting for support or assistance at the wrong times or in the wrong places
- **Swindon Safeguarding Board Away Day 14 September 2010** - Highlighted the need to include protection from harm commitments within the priority for 'Providing a Safetynet for the Most Vulnerable'
- **One Swindon Partnership Board Workshop 1 October 2010** – Raised the importance of timing the development of One Swindon so that the Board would get to a point by end of October where they were all in agreement about wording, content and language.
- **SSP Conference on 8th October 2010** – Delegates kept us honest about language and made us think about the audience for the document and what it is we are trying to achieve with One Swindon.
- **One Swindon Writing Session 14 October 2010** - Writing session - Leader Swindon Borough Council, Chief Executive Safe and Clean and Protection of Open Spaces amended to 'I Like Where I Live'
- **One Swindon Board 19<sup>th</sup> October 2010** - Reviewed sustainability and whether it should have be a new priority or that alternatively, messages of the importance of locally-sourced and sustainability be woven through the text for each of the priorities. The Board reshaped the Most Vulnerable priority to shift the focus on prevention, acknowledging existing and potential contributions from the Third Sector and individuals and improving communication.
- **One Swindon Partnership Board Workshop 29 October 2010** - Agreed to take an approvals draft of the document through their respective Boards to ask them to approve the story, priorities and high-level outcomes. Economic growth rather than growth. Delete present and future from employment opportunities. Swap the order of economic growth and town centre. Our towns and villages to replace Borough references. Keep the focus on the town centre. Signal we value all ages and backgrounds. Requires emphasis on the health and wellbeing aspects of sports, culture and leisure activities.
- **Children's Services Management Team Workshop 2 November 2010** – Proposed that the Safetynet for the Most Vulnerable priority title was too limiting and thought that 'Living independently, protected from harm and making a positive contribution' better explained what this priority aims to achieve.
- **Feedback from Swindon Youth Forum 29 November 2010**  
Range of insights from the perspectives of young people about the content of One Swindon. Commitment to feed this into the next stage of One Swindon's development.

This page is intentionally left blank