

# The Neighbourhood Renewal Strategy for Swindon UPDATE



# *Where does it fit?*

## **COMMUNITY STRATEGY**

*Improving quality of life in Swindon  
for everyone*

## **SOCIAL INCLUSION WORK**

*Improving quality of life and life chances  
of individuals and groups experiencing  
or at risk of social exclusion*

## **NEIGHBOURHOOD RENEWAL STRATEGY**

*Improving quality of life and life  
Chances for people in those  
**neighbourhoods** most affected  
by social exclusion*

## Crime

Broad St Area  
York Rd Area  
Eastcott  
Gorse Hill  
Kingshill  
Okus

## Health

Moredon  
Rodbourne Cheney  
Old Town  
Blunsdon,  
Queensfield  
Whitworth Rd Area

## Household Indicators (inc Transport)

Broad Street Area  
Sparcells & Peatmoor  
Toothill  
Moredon  
York Rd Area

## **Priority Areas CORE INDICATORS OF DEPRIVATION**

**PENHILL  
WALCOT EAST  
PARK NORTH  
PARK SOUTH  
PINEHURST  
CENTRAL**

## Education & Skills

Pinehurst  
Toothill  
Cheney Manor  
Moredon  
Queensfield  
Grange Park

## Housing

York Road Area  
Broad Street Area  
Old Town  
Eastcott  
Westcott  
Moredon

## Employment

Woodhall Park  
Kingsdown  
Moredon  
Kingshill & Rushy Platt  
Toothill

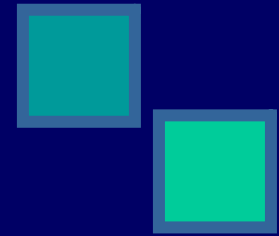


# *Key Challenges*



- Securing commitment long term
  - **Services being ready to engage, listen, review and change**
  - **Embedding NR priorities within policy and future decision making processes**
  - **Achieving & sustaining real community involvement & influence**
  - Resources - affect change by putting in, and/or transferring significant funds or resources
  - **Working in the way that 'fits' NR communities**
- 

# ***Action Plan about working together to:***



- Close the statistical gap *(see LAA outcomes)*
- Improve opportunity and quality of life in neighbourhood areas experiencing the highest levels of disadvantage *(see some LAA outcomes)*
- Improve effectiveness of public services in NR neighbourhoods *(See LAA outcomes - in particular Neighbourhood Partnership Teams)*
- Give opportunity for people to have a real say and influence decisions about their neighbourhoods *(see LAA 11 & 12)*

***NR Action Plan now largely taken into LAAs***

# Reminder



## Index of multiple deprivation:

The NR neighbourhoods are consistently in top 10% of Swindon & frequently in top 10% nationally

**Block 1: Outcome 2, 4**

**Block 2: Outcome 6**

# Reminder



## % Unemployment:

- NR areas - 7-9 %
- Moredon - 6.6 %
- Woodhall Pk & Taw Hill - 1 %
- Swindon Borough - 3.8 %

**Block 1: Outcome 2, 4**  
**Block 2: Outcome 6**

# Reminder



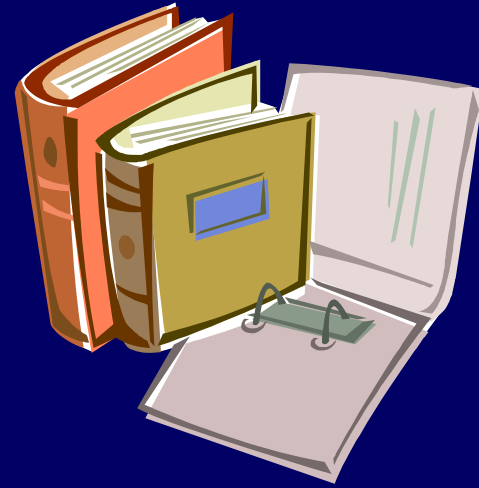
## Highest % Vulnerable children:

- lone parent families
- special needs
- referrals to social services
- number of hospital visits
- at risk register

**Block 2: Outcomes 7, 8 & 10**

**Block 3: Outcome 12 (Ind 4)**

# Reminder



## % no qualifications:

- NR neighbourhoods - 45- 49%
- Old Town - 18 %
- Abbey Meads - 9 %
- Grange Park - 15 %
- Swindon Borough - 27.2 %

**Block 2: Outcomes 2,(not specific) 6 & 7, 16**

# School 'league' tables

5 A\*-C

**Ridgeway School**

**71%**

**B**

A = 75% and above

Highworth Warneford School

63%

B

B = 51% to 74%

Kingsdown School

61%

B

C = 26% to 50%

St Joseph's Catholic  
Comprehen...

25% and below

Commonwe

Greendown  
School

**Block 2:  
Outcome 7**

age

al Average

Dorcan Techno

32.9%

**Hreed Parkway School**

**43%**

**C**

**Churchfields School**

**28%**

**C**

**Headlands School**

**18%**

**D**

# Reminder

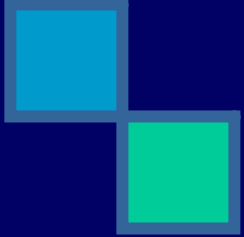


## % crime:

- NR Areas - 4.0
- Swindon Borough - 2.2
- Abbey Meads St A Ridge - 1.0
- Lawn & Croft - 0.9
- Greenmeadow - 0.8

**Block 3 - Outcome 11- 13**  
**(NPTs start in NR areas)**

# Reminder



## HEALTH ISSUES

- Third greater chance of mortality for people aged 65 – 75
- 7.6% per person (Swindon Av 3.8%)
- 21% with mental health issues
- Signif. Outcomes 15 – 18 pregnancy
- Lower levels of smoking and higher levels of obesity
- Lower levels of exercise and healthy diet
- Greater difficulty accessing services

**Blocks 4 (& 2)  
Outcomes 15 – 18  
(particularly 16)**



# Ongoing important issues for NR:

- 1 NR for the long haul. NR & Social Inclusion**  
*(nature of neighbourhoods & social housing)*
- 2 Real partnership working –working with . . .**
- 3 Each Block Board needs an NR link person**  
*(and cross linking on NR issues between blocks)*
- 4 Community Engagement at all levels remains a challenge** *(LAA 11 & 12)*
- 5 Geographical Communities' Rep on SSP Monitoring Group?**  
*(community & voluntary not the same)*