

**SSP OVERVIEW & MONITORING PLUS GROUP MEETING**  
**Minutes of Meeting – 9<sup>th</sup> December 2008**

Tom Charnock (TC)	(Chair)	Steve Henderson (SH)	Faith Representative
Ruth Hursey (RH)	Geographical Communities Rep	Cllr Colin Lovell (CL)	SBC
Matt Gott (MG)	SBC	James Griffin (JG)	SBC
Helen Bonner (HB)	Health Through Warmth Co-ordinator	Geoffrey Lutaaya (GL)	VAS
Lynn Forrester (LF)	SBC	Alison Chamberlain (AC)	SBC
Janet Beattie (JB)	SBC	David Dewart (DD)	SBC

**Apologies for Absence:**

Steven Richards (SR) SWRDA, Paul Gregory (PG) Equalities Rep, Stella Milsom (SM) GOSW, Gavin Calthrop SBC

ITEM	DISCUSSION	ACTIONS
1	<p><b><u>Minutes and matters arising</u></b></p> <p>Minutes of the last meeting were agreed and signed off as a true record.</p> <p>TC gave an overview of the purpose for the OMG Plus meeting and introduced Helen, Geoffrey and Lynn to the group.</p>	
2	<p><b>Connecting People Connecting Places</b></p> <p>MG, Lead Strategic Director for Connecting People, Connecting Places (CP<sup>2</sup>) gave the group background to the project and added that it has now reached the point where the views of a broader audience were needed. This group will help to develop a community engagement model, share information with the wider community and help formulate the views of the community. The Leader of the Council has asked for the groups input. MG added that the group had a copy of the presentation he was about to deliver and invited the group for full and constructive participation, with the initial challenge of language, “What do we mean by...” and added that the group can keep CP<sup>2</sup> honest by questioning technospeak.</p> <p>Slide 1: TC asked if there should be a slide prior to this one asking “Why are we doing this now?” or “Why are we doing this?” then lead on to “What are we trying to do”.</p> <p>LF added that CP<sup>2</sup> supports the Sustainable Communities Agenda which supports more locality working and</p>	

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<p>better informed communities. MG agreed to an introductory slide to cover this. LF added that the first slide could also include Swindon's Vision.</p> <p>GL added that the wording on slide one implies that culture is missing, and suggested that the slide is changed to read "we are improving or creating culture" and use a more user friendly language eg "The way we live".</p> <p>TC asked what Service Delivery would mean to the public and to change the language. RH added that we need to acknowledge where we have been before with Neighbourhood plans/neighbourhood agenda, and also to remember that work has been done with success in some areas and this can be built on. To not acknowledge this would be detrimental.</p> <p>Slide 2: MG gave a brief explanation of the slide.</p> <p>RH added that she didn't like the wording "Building Social Capital" as it implies it is done to the community and not with the community. Connecting People Connecting Places isn't mentioned very much in the presentation and we need to use the words more effectively. GL agreed that the language needs to change but also suggested that "Building Social Capital" needs to be central in the slide, and the slide doesn't really show the thread between the 3, more emphasis on how they interlink is needed.</p> <p>RH commented on "A more meaningful engagement with people and communities" circle and asked who from? MG replied that it is constructed around the council but it will involve all services and this needs to be clearer. RH suggested that the positioning of the blue and green sections in the venn diagram should be swapped. MG agreed.</p> <p>Slide 3: RH suggested that the wording of the slide is changed and we don't use Customer, as people don't like being called customers. It could read "Understood by Local People". TC asked if a question is needed before this slide. MG added that this slide was meant for an internal audience and it may not be appropriate for an external audience. GL suggested that the arrows are changed to double ended or circular to show in/out links.</p> <p>Slide 4: MG advised that many forae currently exist and for purpose the of manageability they need to be clustered together. Representatives from across the clusters would come together to discuss issues from their areas. AC asked if this would be a management space. MG replied that Ward members, locality</p>	<p>MG</p>
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<p>director and anyone who lives in that cluster would be involved, a mini LSP, they would debate and make clearer decisions, and also celebrate “Our Place”. MG added that a similar scheme is run in East Anglia called “East Feast”.</p> <p>RH asked how the areas are expected to work together when it covers such a huge area. MG replied that there will be a Management Group where Ward Members and Locality Directors can thrash out problems. TC asked if Cluster is the preferred word over Locality. RH added that Cluster implies bringing people together. RH added that this issue has cut across work currently being done in neighbourhoods, it will make setting priorities difficult for the clusters, this need to be clearly set out or there will be unrest in the communities. GL suggested that the word “Problems” is replaced with “Issues”. TC agreed, as it could be used to celebrate successes. TC suggested that the wording “Cluster Forum” is changed to “Locality Forum”. MG agreed that unification over the language is needed to avoid confusion over cluster and locality – consistency is needed. CL added that wording matters if you are trying to engage with a vast amount of people. MG asked to group to come up with a different word for Forum. RH added that “Setting Priorities” needs changing – something as big as this won’t attract local people, if you want to engage local people you need to go to them. JG added that we need to challenge our way of thinking, we don’t have to own everything, just to create a framework. MG added that the dilemma we have is how much we influence the clusters. RH added that it’s about setting the parameters so people know clearly what they can influence.</p> <p>Slide 5: GL suggested that the wording on “Promote Independence” is changed to “building or nurturing” RH suggested “Encourage” and added that she doesn’t like “Promote Independence”. GL asked for the title of the slide to change from “Building Social Capital”.</p> <p>Slide 6: MG gave an overview of the slide, and added that the LAA will be disaggregated into Cluster Areas through a Neighbourhood Area Agreement. SH asked if there should be an arrow from Top Priorities to Neighbourhood Management Board. GL added that there should be more arrows on the slide as all areas are linked to each other. MG agreed, but added that if more arrows were added the slide would be too busy.</p> <p>Slide 7: MG talked through the next steps. TC asked why the Locality Directors interviews were delayed. MG replied that the interviews had been delayed because we were not ready and they didn’t want to rush the process. TC asked if there will be the opportunity at the SSP Conference in February to go big with the CP<sup>2</sup>. MG agreed that there will be a ‘mass participation’ session planned for the day around CP<sup>2</sup>.</p>	<p>ALL</p>
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	<p>MG asked the OMG+ group how he could help and support the group to deliver this message to their respective groups. RH added though that the presentation was not yet ready for public consumption, a lot of fine tuning is needed first. MG agreed to prepare a stakeholder friendly version. MG advised that there will be a paper going to Cabinet before the 23<sup>rd</sup> February Conference, and shared what he envisaged the content of that report will be. He added that the Cabinet report will ask for Full Council's agreement to CP<sup>2</sup> and that the report will then go to Full Council in April. The outcome of the conversations at the Conference will be reflected in the final Full Council report. AC suggested that the team prepare an "Aide Memoir" for the group to take to their respective groups. This would enable the group to spread the word and bring back any thought to the January meeting.</p> <p>GL suggested that an article is sent via the VAS newsletter. MG added that he is keen to have face to face conversations with people, he is preparing an article which will be in the January 2009 edition of the LAA Newsletter and he is happy for VAS to send this on to their groups.</p> <p>MG asked if the group could have feedback on the presentation by Wednesday 17<sup>th</sup> December. MG also asked the group to bring more community members with a reach into the Community along to the next meeting in January and to let AC have their names by 17<sup>th</sup> December.</p>	<p>AC</p> <p>MG</p> <p>ALL</p>
<p><b>3</b></p>	<p><b><u>Date and time of next meeting:</u></b> 13<sup>th</sup> January 2009 – <b>12.00 – 2.00 pm</b> – CR6, Civic Offices</p>	