

Growing Importance of the Local Area Agreement

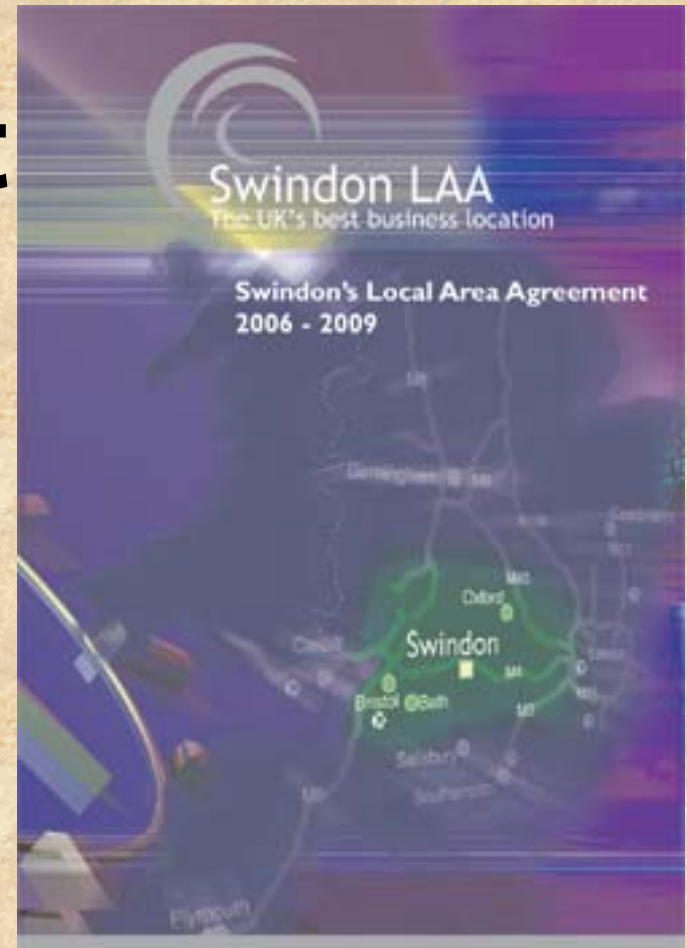
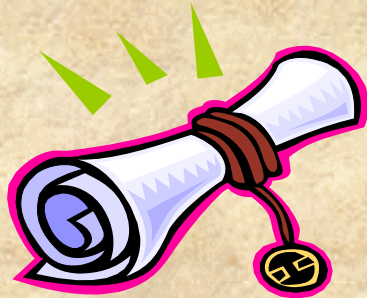
Sir Michael Pitt

SBC Chief Executive

5th June 2006

Local Area Agreements

**“A new contract
between central
and local
government”**



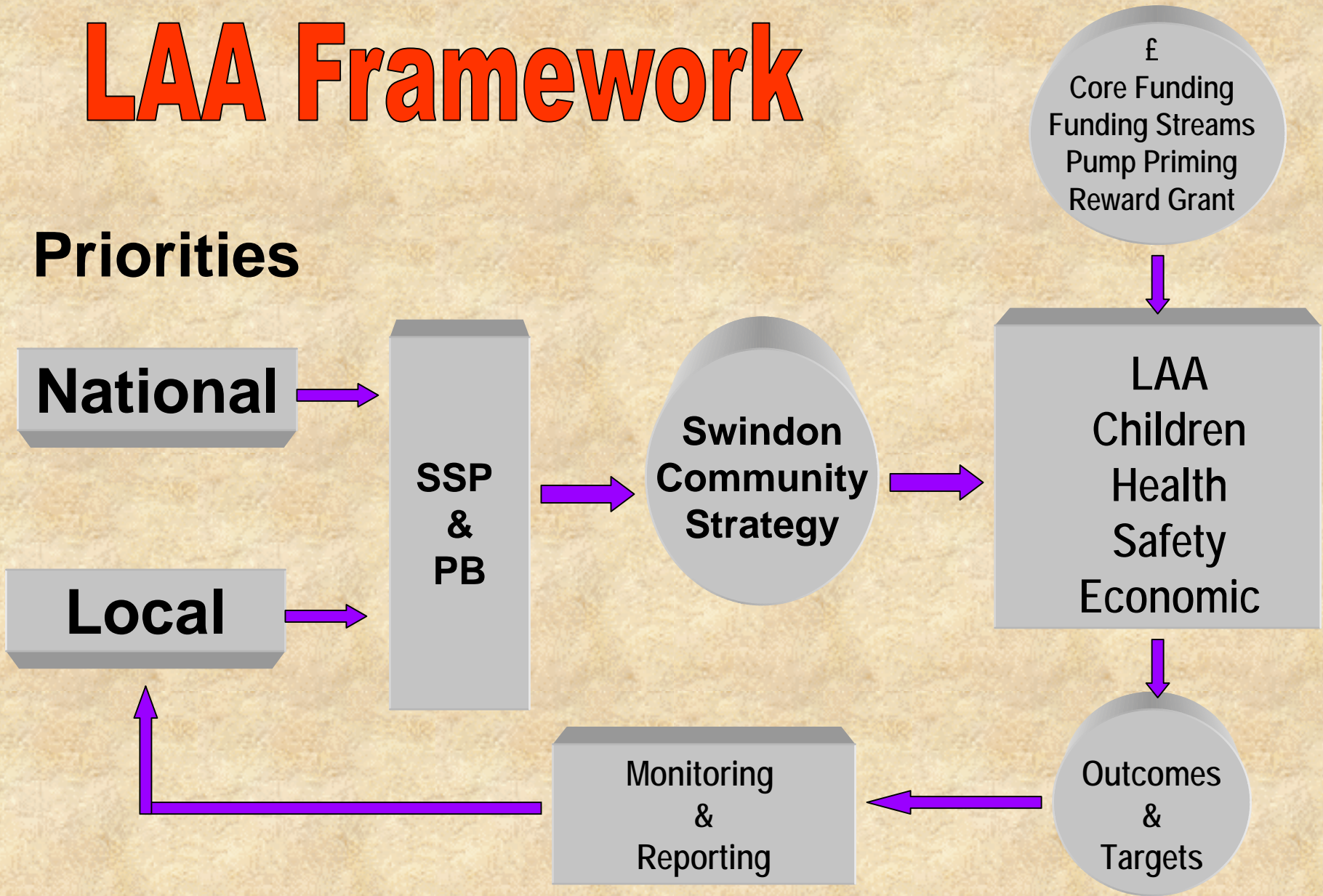
A Prospectus

The Best Business Location in the UK

- **Regeneration of the Town Centre**
- **Excellent housing**
- **An educated and skilled workforce**
- **A healthy and safe borough**
- **Good transport**
- **Strong and welcoming communities**

LAA Framework

Priorities



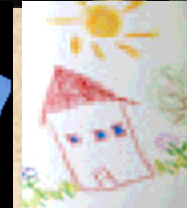
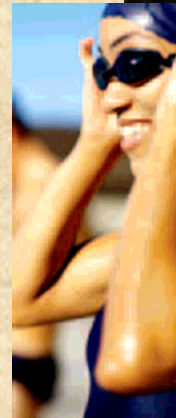


Swindon LAA
The UK's best business location



Children & Young People

Sue Wald





Swindon LAA
The UK's best business location



Safer & Stronger Communities Andy Tatam





Swindon LAA
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Healthy Communities & Older People Jan Stubbings

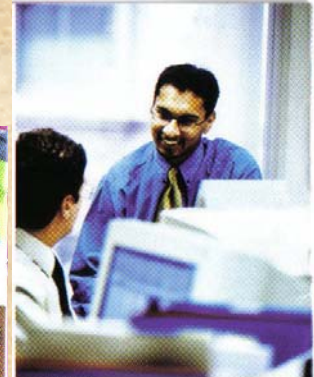
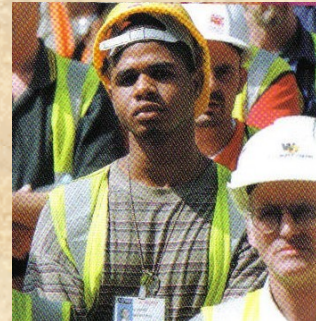




Swindon LAA
The UK's best business location



Economic Development & Enterprise Bill Cotton



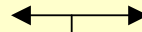
The Swindon Strategic Partnership

Swindon Forum (conferences once or twice a year)



SSP Monitoring Group

LAA Partnership Board



**Economic
Development
& Enterprise
Partnership**

**Children &
Young
People
Strategic
Partnership**

**Community
Safety
Partnership**

**Healthy
Communities
& Older People
Partnership**



**VOLUNTARY & COMMUNITY SECTOR
COALITIONS & PARTNERSHIPS**

Underpinning principles of the Local Area Agreement

- Partnership Working
- Creating Sustainable Communities
- Equality, Inclusion and Cohesion
- Citizenship, Pride and Identity

Swindon - the UK's best business location

