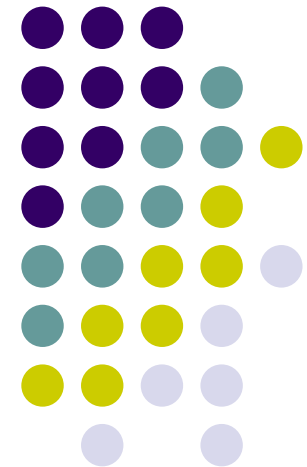


Healthy Communities and Older Peoples' Block

Jane Leaman
Director of Public Health
Swindon



2007 to 2008



- ✓ Healthy Communities and Older People Partnership
- ✓ Joint Strategic Needs Assessment (JSNA) to identify priorities
- ✓ Refresh of Older People's Strategy
- ✓ Health Inequalities Plan
- ✓ Agreement of Public Health Strategies :
Obesity, Physical Activity, Tobacco Control,
Sexual Health



Some Highlights

- Reduced smoking prevalence to 17%
- 1% increase in people participating in physical activity (52% of Swindon residents partake in health related physical activity)
- 88% of people accessed sexual health services within 48hours from 48% in 2005/06

We will increase the number of people with mental health problems who are able to continue with or return to employment



- Increase people who retain employment following a period of mental ill health
- Decrease the number of people with mental health problems claiming incapacity benefits and able to return to work or training
- Increase the number of employers that offer return to work placements for people with a history of mental illness



Mindful Employer is about

- ✓ **Increasing awareness of mental health at work**
- ✓ **Supporting recruitment & retention of staff**
- ✓ **Making it healthier to talk about mental health**
- ✓ **Building on good practice**
- ✓ **Improving the workplace**
- ✓ **By employers, for employers (Local Networks)**
- ✓ **Providing a framework through a charter to help organisations work towards putting sensible, achievable and realistic principles into practice**

It is a national initiative www.mindfulemployer.net



Mindful Employer Swindon...

Where are we now?

- ✓ **Phase one**
 - **Swindon PCT, Swindon and Marlborough NHS Trust, Swindon Borough Council signed the Mindful Employer Charter for those who are positive about mental health**
- ✓ **Phase two**
 - **Swindon PCT commissioned the Mindful Employer Project aimed at promoting Mindful Employer throughout Swindon**
 - **We have a project worker David Latham (David.Latham@richmondfellowship.org.uk)**
 - **We have run a mental health campaign on the local radio/newspaper**
 - **We are about to launch a local Swindon Network (2nd July)**
 - **The Thames Valley Chamber of Commerce has signed up to the Mindful Employer Charter. Thames Valley Chamber of Commerce comprises 2500 employers throughout the Thames Valley including Swindon.**

Other employment schemes



work-like experience; 'sheltered' work experience; community based commercial enterprise; supported education and training; supportive employment; Connexions

Offered through:

- Swindon Employment and Enterprise Development Services 'SEEDS'
- LEAVES
- New Dimensions
- Phoenix Enterprise
- Richmond Fellowship
- TWIGS

Moving from LAA1 to LAA2



- Inequalities in health remain in Swindon = 7 year life expectancy difference
- Long term illness significantly higher in wards of high deprivation
- Cancer and Cardiovascular Disease leading cause of death - and premature mortality higher in wards of high deprivation
- £4% of people in deprived wards smoke compared to 19% average
- Nearly 10% of reception year and 17% year 6 children were obese in 2007
- Teenage conceptions remain high 45.7 per 1000 under 18s in 2006 (40.4 in England)
- Highest levels of people living in temporary accommodation outside of London
- Swindon growth will result in 49% increase of 45 – 49 year olds and 42% 60 to 64 year olds by 2016
- Lower level of support for older people to live at home in Swindon than the national average
- Swindon and Bristol have highest level of adults of working age without qualifications in South West



Priorities

- Addressing health inequalities and promoting healthy lifestyles
 - Promoting social inclusion
 - Maximising income
 - Reducing fuel poverty
- Providing choice, accessible and responsive services
- Promoting independence



HCOP LAA2 Indicators

- **NI 120 All age all cause mortality**
- NI 124 People with Long term conditions supported to be independent and in control of their condition
- NI 134 Emergency bed days
- NI 139 People over 65 who say they receive the information, assistance can support needed to exercise choice and control to live independently
- NI 141 Number of vulnerable people achieving independent living
- NI 156 Number of households living in temporary accommodation

Other Health Related Indicators



- NI 8 Adult participation in sport
- NI 40 Drug users in effective treatment
- NI 56 Obesity among primary school age children in year 6
- NI 122 Under 18 conception rate
- NI 175 access to services and facilities by public transport, walking and cycling
- **NI 153 Working age people claiming out of work benefits in the worst performing neighbourhoods**
- NI 163 Working age population qualified to at least level 3

Joint Strategic Needs Assessment



Systematic method of reviewing the health and well being needs of a population, leading to agreed commissioning priorities that will improved health and well being outcomes and reduce heath inequalities

Statutory requirement for the Borough Council and PCT to publish in 2008

Website